



MENU Responsibility Criteria

MENU's philosophy is to offer durable products that bring timelessness, tactility and function into a space. In addition to these core design criteria, MENU's Responsibility Criteria has been written together with experts and our suppliers to guide product development practices with respect for the environment and for each other.

The criteria serve as a set of goals for MENU to meet at all stages of design and manufacturing. For a product to be considered responsible within the MENU collection, a minimum of seven out of the following nine criteria must be fulfilled.

1. MADE WELL FOR LONGEVITY

MENU believes in designs that last for generations—making modern classics that have an enduring relevance rather than trend-based designs that pass quickly. The lifetime of a product is a vital factor in its environmental impact and with this in mind, MENU develops materials, production processes and warranty policies—of up to 10 years—that help increase the quality of products, prolong their lives and embrace the beauty of patina.

2. SOLUTIONS FOR REPAIR AND REVITALIZATION

MENU aims to create designs that become a cherished element of any interior. Whenever possible, design solutions are developed to encourage repair or updates to MENU products—such as replacing the loose cover of the Offset Sofa. The act of repairing or revitalizing a beloved piece contributes to a lower instance of waste and therefore a lower environmental impact.

3. DESIGN FOR DISASSEMBLY

In-keeping with the practice of Design for Disassembly, MENU aims to minimize waste by developing products with materials and components that can be taken apart at the end of their use. The materials can then be processed via standard waste disposal, thereby reducing the instance of improper disposal.

4. DECLARATION OF MATERIALS

MENU offers full transparency on the type of materials and substances used. Together with suppliers, MENU has developed a comprehensive declaration system that is applied throughout all phases of production to maximize the traceability and compliance of all raw elements that are used within MENU's designs. This makes it possible to select materials with preferred environmental and health properties.

5. SAFE SUBSTANCES

To help promote healthy and safe indoor environments, MENU proactively investigates all substances contained in our products and strictly excludes any chemicals that are classified as CMR (carcinogenic, mutagenic or toxic to reproduction), in-door air pollutants or known allergens.

6. MATERIAL LIFE CYCLE SCREENING

MENU designs products with consideration for their whole lifecycle. Through the use of a life cycle screening tool all our materials are assessed and evaluated. MENU selects recycled or recyclable materials whenever the evaluation confirms that they are both a feasible and positive choice for the environment. As the quality of the material's data is imperative in this process, MENU gathers its data from some of the world's leading sources on environmental research and natural resources.

7. NEAR-MARKET PRODUCTION

In an effort to reduce the energy consumption of transportation, MENU always investigates opportunities for near-market production and when possible, chooses to produce products close to the location where they will be sold.

8. THE MENU CODE OF CONDUCT

Improving environmental, health and safety practices is a community effort. All of MENU's suppliers have agreed to comply with MENU's Code of Conduct which outlines policies in material declarations, CMR substances, environmental impacts and occupational health and safety. This ensures all of MENU's products meet our philosophy of responsible design and manufacturing.

9. CERTIFICATIONS

For over a decade, MENU has worked closely with ECOHouse to develop environmental, legal and social policies that ensure our projects are conducted responsibly and with consideration for a product's life cycle. Whenever possible, MENU also obtains approvals from verified, third-party environmental and legal labeling schemes such as FSC, Oeko-Tex and Declare.

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Product Overview

	CO CHAIR COLLECTION, PLASTIC (8/9)	OFFSET LOOSE COVER (8/9)	COCOON COLLECTION (8/9)	ISHINOMAKI AA STOOL & AA HIGH STOOL (8/9)
1. MADE WELL FOR LONGEVITY	•	•	•	•
2. SOLUTIONS FOR REPAIR AND REVITALIZATION	•	•	•	•
3. DESIGN FOR DISASSEMBLY	•	•	•	•
4. DECLARATION OF MATERIALS	•	•	•	•
5. SAFE SUBSTANCES	•	•	•	•
6. MATERIAL LIFE CYCLE SCREENING	•	•	•	•
7. NEAR-MARKET PRODUCTION	•	•	•	•
8. THE MENU CODE OF CONDUCT		•		
9. CERTIFICATIONS	•	•	•	•