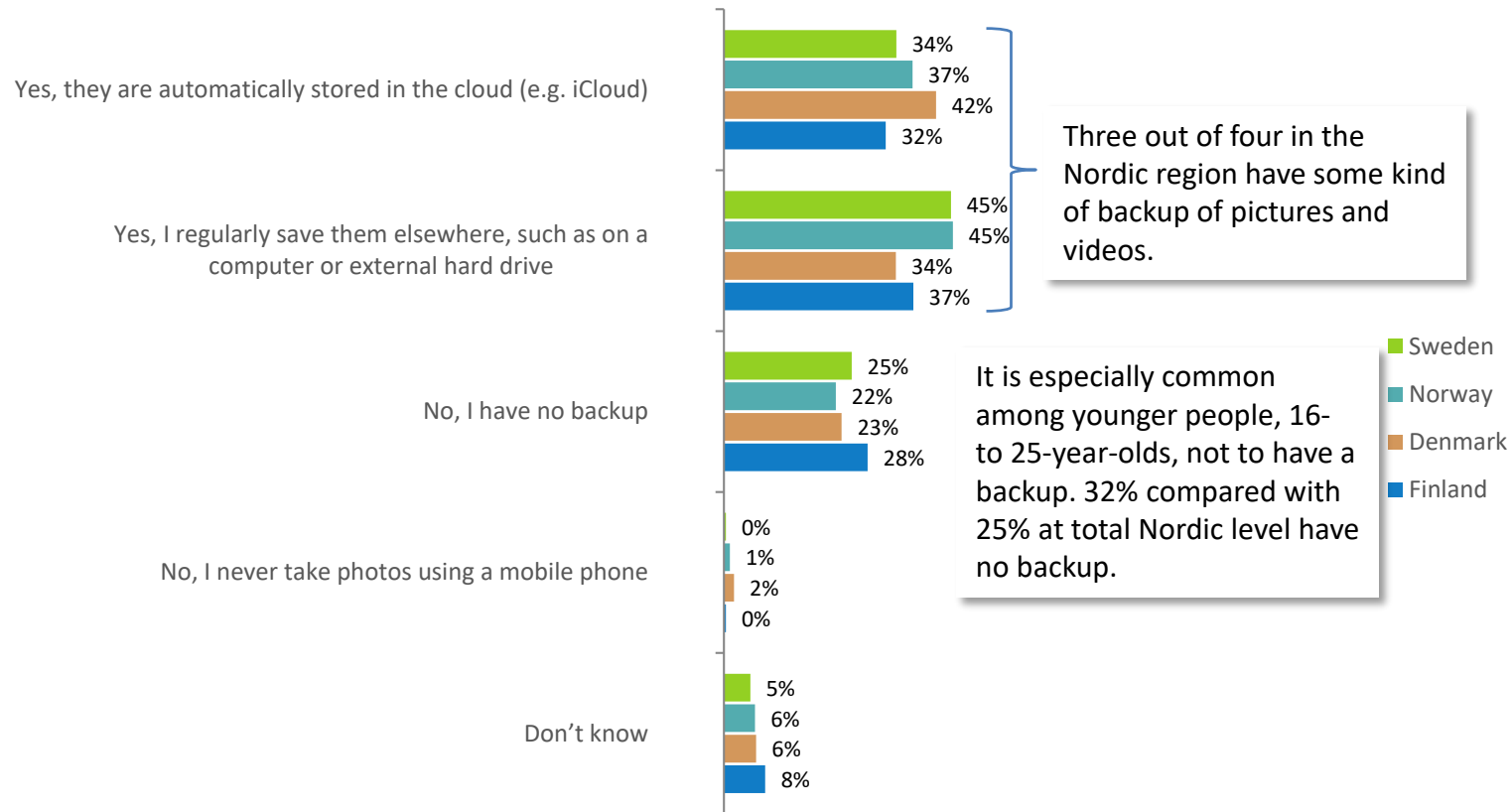


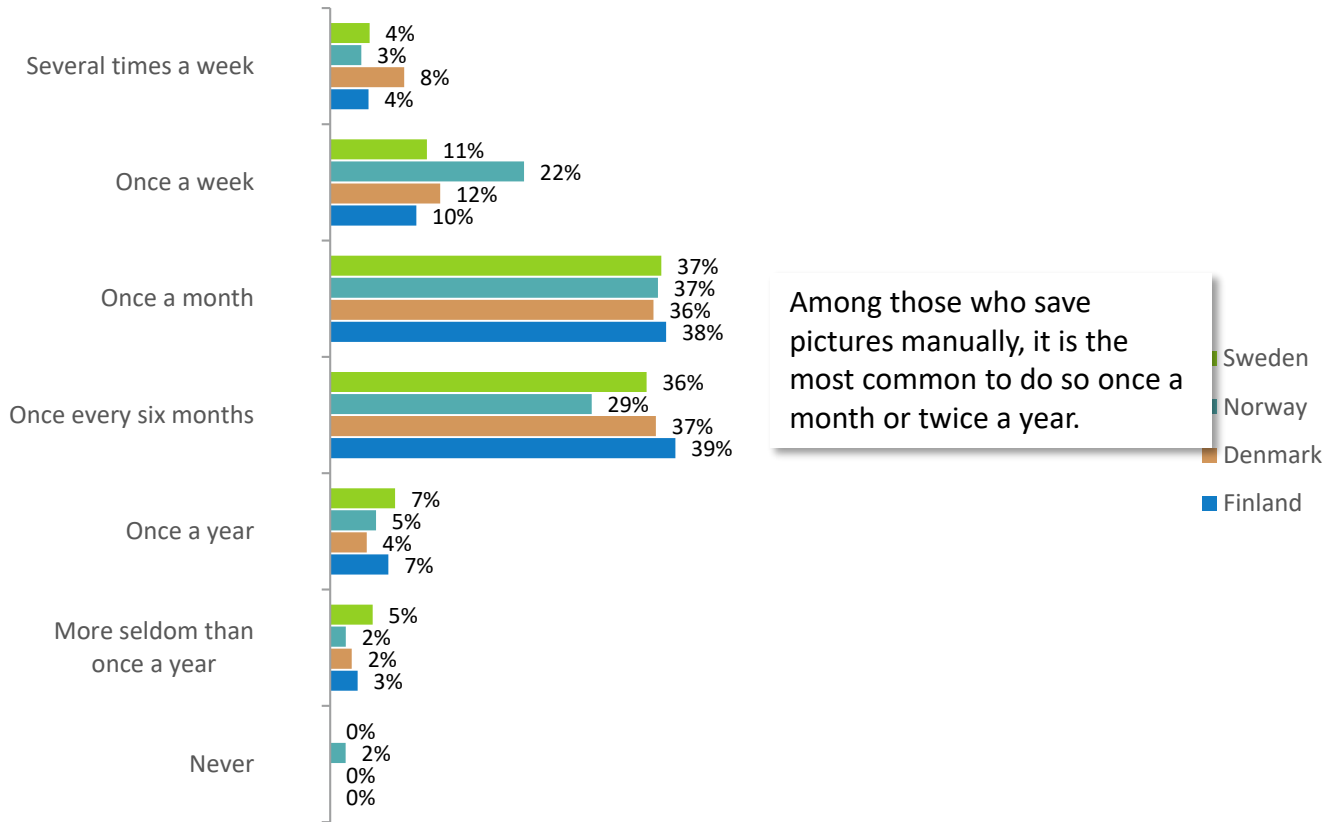
One in four have no backup of photos or videos they take with their phone



Question 15: Do you have a backup of the pictures and videos you take with your mobile phone? You can choose several alternatives.

Base: Photographs at least sometimes with a mobile camera: Sweden (244), Norway (249), Denmark (248), Finland (247)

Most common to save videos once a month or twice a year



Question 16. How often do you (or someone else) save your pictures and videos from your mobile phone to another location, such as a computer or external hard drive? Ignore automatic cloud backup.

Base: Backs up images manually: Sweden (109), Norway (112), Denmark (84), Finland (92)