



EMBARGO LIFTS 1ST OF MAY

EMBRACE THE POWER OF POSITIVITY

The Ritual of Karma

May The Ritual of Karma help you regularly reflect on how you carry yourself in this life, how you treat yourself, others and the world you live in. Say good words, think good thoughts and do good deeds to keep your circle positive. Because when you act with good intentions, you will slowly discover the infinite power of positive energy. Creating joy, beauty and sunny vibes wherever life takes you.

Featuring new and improved formulations with the Hydra-Boost Complex and undetectable sun care protection – perfect for all complexions! All with the same, much-loved fragrance of lotus flower and white tea.





FOAMING SHOWER GEL 50/100 ml

WHAT IS IT?

Make every shower a sensational moment with The Ritual of Karma foaming shower gel. Created using a unique gel-to-foam technology, the gel transforms into a rich, silky soft foam for a great hydrating experience.

HOW DO YOU USE IT?

Simply squeeze a small amount into your hand, lather onto your skin and watch the gel transform into a rich and luxurious foam when it comes into contact with water.

Tip: when used in the evening, pair it with the overnight body mask to lock in that moisture and wake up with soft skin.

USP'S:

1. Contains lotus flower, white tea and the new Hydra-Boost Complex.
2. The new Hydra-Boost Complex is a mixture of three hydrating powerhouses: squalene, aloe vera and algae. It's a unique complex that helps to soothe dehydrated and thirsty skin to restore the skin's suppleness and elasticity.
3. The lotus flower symbolises purity, beauty and wisdom and white tea is said to sharpen the senses. Combined, they create a fresh, clean, green fragrance that embodies a sense of radiance and positivity.



SHOWER OIL 200 ml

WHAT IS IT?

Share good karma for your sun-kissed skin with this shower oil from The Ritual of Karma. This intensely hydrating oil – castor and sunflower oil – transforms into a silky soft foam underneath the shower, nurturing and nourishing your skin.

HOW DO YOU USE IT?

Apply the oil on dampened skin and massage with a rotating movement until it transforms into a silky soft foam, then rinse off with lukewarm water.

USP'S:

1. Combining the delicately sweet lotus flower with the stimulating power of white tea helps to prolong your tan.





SOFTENING BODY SCRUB 125g

WHAT IS IT?

Revitalise your skin with your favourite fragrance of lotus flower and white tea. Using The Ritual of Karma body cream afterwards ensures the moisturising cream can penetrate the skin deeper for ultimate hydration. Or treat yourself to the overnight body mask once or twice a week for a more intensive hydration boost.

HOW DO YOU USE IT?

Massage the body scrub into damp skin. Rinse off with warm water. For best results, use 1-2 a week. Adapt usage to skin type.

USP'S:

1. This 94% natural origin salt scrub combines a nourishing blend of rich oils and sea minerals for super soft skin. Sea salt is a natural exfoliant that remains intact when used on the skin, and the naturally rich source of powerful minerals helps promote healthy skin, skin cell renewal and also works as a detoxifying and softening agent.
2. This scrub with 94% ingredients of natural origin is carefully curated to benefit your skin optimally.
3. The remaining 6% are clean & conscious lab-made ingredients which support the integrity and safety of our formulations.



MILD BODY SCRUB CLAY 100 ml

WHAT IS IT?

Treat yourself to this mild scrub clay from The Ritual of Karma, specially developed for sensitive skin. The scrub particles gently slough away dull and dead skin cells and the kaolin absorbs impurities, leaving the skin feeling super soft. The paste base promotes the absorption of valuable active ingredients.

HOW DO YOU USE IT?

Massage into your skin with circular movements and breathe in the fresh and floral fragrance of white tea and lotus flower. This scrub can be used more often during the week thanks to its soft base.

USP'S:

1. Composed of 95% ingredients of natural origin with ultra-fine bamboo particles and kaolin clay, the scrub gently yet effectively removes dead skin cells and hydrates the skin.
2. The formula also contains the new Hydra-Boost Complex, a mixture of three hydrating powerhouses: squalene, aloe vera and algae. Soothes dehydrated and thirsty skin to help restore skin's suppleness and elasticity.
3. The remaining 5% are clean & conscious lab-made ingredients which support the integrity and safety of our formulations.





BODY CREAM/REFILL 220ml

WHAT IS IT?

A luxurious 48H* hydrating cream with lotus flower and white tea to nourish and soothe your skin. With a buttery rich texture, the cream is easy to apply and quickly absorbed by the skin. This unique hydrating complex of aloe vera, squalene and algae helps to soothe dry and thirsty skin, lock in moisture post-shower, and restores the skin's suppleness and elasticity.

HOW DO YOU USE IT?

Apply this rich and buttery cream every day and massage it into slightly damp skin to lock in the moisture. Combine with the foaming shower gel for a heightened fragrance experience. When it's empty, choose the specially designed and eco-friendly refill jar.

USP'S:

1. In an independent efficacy study, tested on 30 women aged 31-64, for 14 days 48H hydration instrumental test - Tested under dermatological control on 20 subjects, 100% agree skin felt hydrated.
2. The added new Hydra-Boost Complex ensures dehydrated skin feels supple and rejuvenated again.



BODY CREAM/REFILL 100/70ml



WHAT IS IT?

A luxurious 48H* hydrating cream with lotus flower and white tea to nourish and soothe your skin. With a buttery rich texture, the cream is easy to apply and quickly absorbed by the skin. This unique hydrating complex of aloe vera, squalene and algae helps to soothe dry and thirsty skin, lock in moisture post-shower, and restores the skin's suppleness and elasticity.

HOW DO YOU USE IT?

Apply this rich and buttery cream every day and massage it into slightly damp skin to lock in the moisture. Combine with the foaming shower gel for a heightened fragrance experience. When it's empty, choose the specially designed and eco-friendly refill jar.

USP'S:

1. In an independent efficacy study, tested on 30 women aged 31-64, for 14 days 48H hydration instrumental test - Tested under dermatological control on 20 subjects, 100% agree skin felt hydrated.
2. The added new Hydra-Boost Complex ensures dehydrated skin feels supple and rejuvenated again.



BODY SHIMMER OIL 100 ml

WHAT IS IT?

For radiant skin, use The Ritual of Karma shimmering body oil, it Absorbs quickly, conditions and revives dull-looking skin, while a subtle shimmer of pearlescent mineral particles provides a radiant and luminous look. The shimmer oil is delicately scented with the familiar scent of white tea and lotus flower.

HOW DO YOU USE IT?

Shake well before use. Apply immediately after showering. Allow 5 minutes to absorb and dry before getting dressed.

USP'S:

1. The 96% natural origin oil conditions the skin with a blend of jojoba, olive and safflower oil.



BODY LOTION 250 ml

WHAT IS IT?

Indulge your skin with the ultra-lightweight formula and gel-like texture of The Ritual of Karma body lotion. It's the perfect 24-h hydrating lotion to use in warmer weather as it's quickly absorbed by the skin and doesn't feel sticky to the touch.

HOW DO YOU USE IT?

Apply a layer after the shower or before bed, and massage it into the skin. Suitable to use every day.

Tip: Enhance your fragrant body care routine by cleansing with the foaming shower gel and exfoliating your body with the body scrub. Follow that with this wonderfully light lotion and spray a dash of the hair & body mist over your clothes before you step outside.

USP'S:

1. 94% naturally derived ingredient
2. The Hydra-Boost Complex helps soothe dehydrated and thirsty skin to restore its suppleness and elasticity.





BODY LOTION MOUSSE 150 ml

WHAT IS IT?

Packed with hydration and scents of lotus, The Ritual of Karma body lotion mousse is the perfect way to lock in moisture and fragrance after your shower. The mousse magically transforms into a delicate, nourishing oily layer for optimal hydration.

HOW DO YOU USE IT?

Use after your shower on damp or dry skin. Shake well before use and hold in upright position. Apply a small dollop of the airy-light mousse into the palm of your hand. Massage into the skin and watch the mousse transform into a delicate nourishing oil for optimal hydration.

USP'S:

1. The added Hydra-Boost Complex helps soothe dehydrated and thirsty skin to restore its suppleness and elasticity.
2. This 90% natural origin mousse is a perfect addition to your The Ritual of Karma body care routine.



HAIR AND BODY MIST 20 ml



WHAT IS IT?

Radiate positive vibes from head to toe with this hair & body mist from The Ritual of Karma. Gives your hair and skin an instant summery feeling with just a few spritzes.

HOW DO YOU USE IT?

Spray this mist on your hair, skin, or textiles for a lovely, head-to-toe scent. The alcohol-free formula will not leave stains.

USP'S:

1. The alcohol-free formula is ideal for use on sensitive skin, will not stain textiles and even tames flyaway hairs
2. With lotus flower, white tea and the new Hydra-Boost Complex to refresh, hydrate and nourish body and hair on the go.
3. Betaine acts as an anti-static and hair conditioning. Add it to your soulful beauty routine by combining it with the other products from The Ritual of Karma.



OVERNIGHT BODY MASK 125 ml

WHAT IS IT?

Get the ultimate indulgent beauty sleep with The Ritual of Karma overnight body mask. This lightweight gel cream is intended to regenerate, replenish and nourish dehydrated skin while you sleep, thus restoring suppleness and elasticity.

HOW DO YOU USE IT?

Use 1-2 a week as a hydrating boost, ideally post-shower before bed, as clean skin ensures the active ingredients penetrate the skin easier. It can also be layered over your regular body cream and used during the day. The leave-on cream is quickly absorbed into the skin, so it won't stain your clothes or bed sheets.

USP'S:

1. Formulated with a white tea and lotus flower fragrance and the Hydra-Boost Complex with squalene, aloe vera and algae.
2. 90% of people say that it is quickly absorbed by the skin.
3. 87% of people feel featherlight on the skin.
4. 90% of people feel that their skin felt softer in the morning.



HYGIENIC HAND GEL 50 ml



WHAT IS IT?

The Ritual of Karma hygienic hand gel is a quick-absorbing hand gel that cleans your hands effectively, without water, and leaves them feeling soft and cared for. You're instantly protected from germs while commuting or when there's no water nearby.

HOW DO YOU USE IT?

Apply a small amount of gel onto one hand and rub hands together till dry. Only for external use.

USP'S:

1. Infused with the fragrant sensation of lotus flower and white tea, this is a treat for the senses and your wellbeing.



INSTANT CARE HAND LOTION 70 ml

WHAT IS IT?

Hit has been specially developed to soothe and soften your hands. Enhanced with the beautiful aroma of lotus flower and white tea, the lotion is quickly absorbed by the skin.

HOW DO YOU USE IT?

Carefully massage your hands and cuticles every day with the lotion to keep them moisturized.

USP'S:

- 1.The Ritual of Karma instant care lotion - containing over 95% natural ingredients.
- 2.Added microbiome friendly active ingredients help strengthen the skin barrier and keep the skin balanced and healthy.



ANTI PERSPIRANT SPRAY 150 ml



WHAT IS IT?

Stay fresh and protected with your favorite fragrance thanks to the antiperspirant spray from The Ritual of Karma.

HOW DO YOU USE IT?

Shake well before use, this prevents white stripes on clothing. Hold the can 15 cm from the underarm and spray.

USP'S:

- 1.Provides 24-hour protection from perspiration and undesired body odor.
2. This mild, soothing spray is enhanced with skin-soothing ingredients such as lotus flower and white tea.



FRAGRANCE STICKS 250 ml.

WHAT IS IT?

Invite summer into your home year-round with these stylish fragrance sticks from The Ritual of Karma. Enhanced with the sweet aroma of lotus flower and the stimulating power of white tea, they are perfect for use throughout your home: from the living room to the bathroom and bedroom.

HOW DO YOU USE IT?

Arrange the complementary sticks in your fragrance bottle and make sure to wash your hands afterwards. The fragrance sticks will give off a wonderful subtle fragrance without turning them around. However, if you'd prefer a more intense perfume experience, the sticks can be turned more often to suit your preference. Enjoy the relaxing and special atmosphere for up to three months and prolong this fragrance experience by choosing the refill bottle once the original is empty or combine it with a scented candle.

USP'S:

1. Enjoy that special summer feeling for up to 3 months and enhance your experience by combining them with The Ritual of Karma scented candle.



REFILL FRAGRANCE STICKS 250 ml

WHAT IS IT?

Do good and good will come your way by choosing the refill option for your fragrance sticks.

HOW DO YOU USE IT?

Fill your empty fragrance holder with the refill. Arrange fresh sticks into the bottle and wash hands if they've come in contact with the liquid. Turning the sticks isn't necessary.

USP'S:

1. Make sure you use new sticks with each bottle, and you can enjoy your favorite scent for up to 3 months
2. The bottle is made from recyclable glass, and inside is the same lotus flower and white tea fragrance you know and love.



MINI FRAGRANCE STICKS 70 ml

WHAT IS IT?

Invite summer into your home year-round with these stylish mini fragrance sticks from The Ritual of Karma. Designed especially for the smaller areas in your home, they are enhanced with the sweet aroma of lotus flower and the stimulating power of white tea.

HOW DO YOU USE IT?

Arrange the complementary sticks in your mini fragrance bottle and make sure to wash your hands afterwards. The fragrance sticks will give off a wonderful subtle fragrance without turning them around.

However, if you'd prefer a more intense perfume experience, the sticks can be turned more often to suit your preference. Enjoy the relaxing and special atmosphere for up to 3 weeks and prolong this fragrance experience by choosing the refill bottle once the original is empty or combine it with a scented candle.

USP'S:

1. Enjoy that special summer feeling for up to 4-5 weeks and enhance your experience by combining them with The Ritual of Karma scented candle.



SCENTED CANDLE 290g

WHAT IS IT?

Create a warm, summer atmosphere in your house with The Ritual of Karma Scented candle. Featuring the delicately sweet aroma of lotus flower combined with stimulating white tea, you can enjoy it for up to 50 hours. Let the sunny and refreshing notes transport you to a paradise far away.

HOW DO YOU USE IT?

Let the candle burn for at least 3-4 hours for the first time to melt the top layer for an even burn. Each time you light the candle make sure you snip the mushroom off the wick first to prevent soot formation.

USP'S:

1. Opening with a fresh burst of bergamot and grapefruit, this invigorating and sparkling composition leads to a soft heart of lotus, orange flower and lilac.
- 2 The woody dry down of musk and sandalwood prolongs the summer evening scent for hours and hours.
3. To enhance your scent experience, combine it with The Ritual of Karma fragrance sticks for a special summer ambiance.





SCENTED GARDEN CANDLE 600g

WHAT IS IT?

This scented garden candle is specially designed for the outdoors. Let the sunny and refreshing notes transport you to a paradise far away. Opening with a fresh burst of bergamot and grapefruit, this invigorating and sparkling composition leads to a soft heart of lotus, orange flower and lilac.

HOW DO YOU USE IT?

When lighting the candle for the first time, let it burn for at least 3-4 hours to melt the top layer evenly. Or, if the wind blows out one of the wicks, light it again for an even burn. Trim the wick every time you light the candle. Reuse your empty candle jar as a planter. Use this naturally scented candle outdoors to surround yourself with a scent reminiscent of the summers gone by for up to +/- 35 hours.

USP'S:

1. The woody dry down of musk and sandalwood prolongs the summer evening scent for hours and hours.



CARTRIDGE/ REFILL 30 ml

WHAT IS IT?

Infuse your home with a summery sensation thanks to this perfume cartridge designed for your Perfume Genie. Set your programme and let the sunny and refreshing notes transport you to a paradise far away. Opening with a fresh burst of bergamot and grapefruit, this invigorating and sparkling composition leads to a soft heart of lotus, orange flower and lilac.

HOW DO YOU USE IT?

Set the perfume diffuser using the Rituals App and allow the unique fragrance experience to drift through the room, whenever you like.

USP'S:

1. The woody dry down of musk and sandalwood prolongs the summer evening scent for hours and hours.
2. Each cartridge provides 270 hours of perfume, meaning you can enjoy it for an average of 3 months.
3. Alongside The Ritual of Karma, perfume cartridges are available in all of your favorite Rituals scents.





PARFUM D'INTERIEUR 500 ml

WHAT IS IT?

Let the sunny and refreshing notes of The Ritual of Karma Home perfume transport you to a paradise far away. Opening with a fresh burst of bergamot and grapefruit, this invigorating and sparkling composition leads to a soft heart of lotus, orange flower and lilac

HOW DO YOU USE IT?

Open the nozzle by twisting it. Spray away from your face and body. Hold the container upright and spray with circular movements into the open space around you. Close the nozzle by twisting it again. Store in the upright position.

USP'S:

1. The woody dry down of musk and sandalwood prolongs the summer evening scent for hours and hours.



HAND WASH 300 ml



WHAT IS IT?

Transform an everyday routine into a meaningful moment every time you wash your hands. Pair it with the hand balm from the same range for a luxurious set that can be displayed on one of our stylish trays.

HOW DO YOU USE IT?

Clean your hands by using 1 or 2 pumps and wash off with lukewarm water.

USP'S:

1. This hand wash from The Ritual of Karma, based on lotus flower and white tea, is PH neutral, meaning it's gentle on the hands yet still provides a thorough cleanse.



REFILL HAND WASH 500 ml

WHAT IS IT?

The refill pack of The Ritual of Karma hand wash enables you to easily refill your existing, empty luxury soap bottle twice. Combines the sweet, floral aroma of lotus flower with the stimulating power of white tea for a special summery feeling.

HOW DO YOU USE IT?

Place hand wash bottle in the sink and remove the pump. Tilt the opened refill bottle downwards to fill up your empty bottle.

USP'S:

1. Transform an everyday routine into a meaningful moment every time you wash your hands with a PH neutral and gentle cleanser.



KITCHEN HAND BALM 175 ml

WHAT IS IT?

This hand balm from The Ritual of Karma has been specially developed to nourish, soften and soothe rough, dry hands. Enhanced with the beautiful aroma of lotus flower and white tea, you can combine it with the hand wash from the same range for a luxurious set. Display them together on one of our stylish trays: a real must-have for any kitchen or bathroom sink.

HOW DO YOU USE IT?

Massage the balm into the hands and cuticles every day to hydrate and nourish.

USP'S:

1. Soften and soothe rough, dry hands.



LIFE IS A JOURNEY-CAR PERFUME 3x2g

WHAT IS IT?

Transform your car into a soothing oasis with this car perfume from The Ritual of Karma.

HOW DO YOU USE IT?

Remove the foil carefully without damaging the membrane. Click the clip onto the holder in the preferred position. Click the perfume onto your car's fan unit. Adjust the fan setting to regulate the intensity of the fragrance.

USP'S:

1. Combining the subtly sweet aroma of lotus flower with the stimulating power of white tea, the perfume lasts up to 6-8 weeks and proves that life isn't about the destination, it's about the journey.
2. You can reuse the lovely wooden holder when you purchase an eco-chic refill for the perfume.



REFILL KARMA CAR PERFUME 3x2g

WHAT IS IT?

Choose this eco-friendly refill for your car perfume from The Ritual of Karma and create good karma for the environment.

HOW DO YOU USE IT?

Remove the foil carefully without damaging the membrane. Click the clip onto the holder in the preferred position. Click the perfume onto your car's fan unit. Adjust the fan setting to regulate the intensity of the fragrance.

USP'S:

1. The same beautifully sweet scent of lotus flower and white tea will last up to 6-8 weeks and fits perfectly in your original wooden holder.





SCENT BOOSTER & SOFTENER IN 1 750ml

WHAT IS IT?

Treat your clothes and bed linen to the ultimate sensorial fragrance experience with our scent booster & softener in 1 from The Ritual of Karma. Featuring a longer lasting, sweet and floral scent of lotus flower and white tea.

HOW DO YOU USE IT?

Please read the instructions on the packaging carefully before use to determine the right amount. Recommended dosage is 25-35 ml. Add to washing machine tray or place the cap inside on top of your clothes. Your laundry will come out clean and fresh.

USP'S:

1. The gentle booster & softener can be used with all detergents and all types of fabrics, lasting around 30 washing cycles
2. Your items will emerge clean, soft and smelling of relaxing florals.



REFRESHING SPRAY KARMA 250 ml

WHAT IS IT?

Embrace your favorite scent with a fabric freshener from The Ritual of Karma. Gently refresh your worn items, delicates, car or furniture with the delightful fragrance of lotus flower and white tea.

HOW DO YOU USE IT?

Keep bottle upright and gently spray to instantly uplift and refresh any item.

USP'S:

1. Soft and refreshing for worn items.



DETERGENT DELICATE KARMA 1000 ml

WHAT IS IT?

Enjoy the sweet, floral aroma of your favourite The Ritual of Karma collection on your delicate clothing. Hand washing is always the safest option for your delicates, so please follow the washing label carefully or choose the wool programme when using the washing machine.

HOW DO YOU USE IT?

Follow the instructions on the packaging carefully to determine the right amount. For machine wash, add to washing machine tray or place the cap inside on top of your clothes. Your laundry will come out clean and fresh.

USP'S:

1. The luxurious perfumed detergent can be used up to 25 times and is suitable for all types of delicate fabrics, such as wool, silk, satin and synthetic materials like viscose.
2. Combines a floral bouquet of lotus flower with the stimulating power of white tea, transmitting a special summery vibe and a sensation of deep care and positivity. Your laundry will thank you.



AFTER SUN COOLING SHOWER GEL 200 ml

WHAT IS IT?

Treat and hydrate your summer skin with The Ritual of Karma After sun cooling shower gel. This softening shower gel with lush foaming effect is enriched with the beautiful antioxidant-rich white tea and soothing aloe vera, just the things your skin needs after a day in the sun. For an instantly refreshing and cooling sensation, step into a lukewarm shower and massage the after sun gel onto the skin.

HOW DO YOU USE IT?

Following a day in the sun, apply shower gel onto damp skin and rinse off under the shower. The longer you wait before rinsing it off, the cooler it becomes.

USP'S:

1. The longer you wait before rinsing off, the cooler it becomes
2. The mild 92% natural origin formulation is hydrating, nourishing, soothing and suitable for dry skin following prolonged sun exposure.
3. Contains the new Hydra-Boost Complex, a mixture of three hydrating powerhouses: squalene, aloe vera and algae.
4. Soothes dehydrated and thirsty skin to help restore skin's suppleness and elasticity.





SUN PROTECTION MILKY SPRAY SPF

30 50/200 ml

WHAT IS IT?

A hydrating lotion spray with SPF 30 that leaves no white cast on the skin and is rapidly absorbed and non-sticky. Your body is protected against sun damage from UVA and UVB rays and nourished in one application thanks to the Hydra-Boost Complex. This unique hydrating complex contains squalene, aloe vera and algae, which help soothe dehydrated skin and restore suppleness.

HOW DO YOU USE IT?

Apply sunscreen generously approximately 30 minutes before being in the sun (for best results) so that it can be absorbed by the skin and is less likely to wash off when you perspire. Re-apply regularly, particularly after perspiring, swimming or drying off.

USP'S:

1. The body lotion spray provides invisible, consistent, broad-spectrum protection
2. Infused with white tea, vitamin E and lotus flower.
3. While the formulation is water resistant, regular application is recommended, particularly after perspiring or swimming.



SUN PROTECTION MILKY SPRAY SPF

50 200/50 ml

WHAT IS IT?

A hydrating lotion spray with SPF 50 that leaves no white cast on the skin and is rapidly absorbed and non-sticky. Your body is protected against sun damage from UVA and UVB rays and nourished in one application thanks to the Hydra-Boost Complex.

HOW DO YOU USE IT?

Apply sunscreen generously approximately 30 minutes before being in the sun (for best results) so that it can be absorbed by the skin and is less likely to wash off when you perspire. Re-apply regularly, particularly after perspiring, swimming or drying off.

USP'S:

1. This unique hydrating complex contains squalene, aloe vera and algae, which help soothe dehydrated skin and restore suppleness.
2. The body lotion spray provides invisible, consistent, broad-spectrum protection.
3. Infused with white tea, vitamin E and lotus flower.
4. While the formulation is water resistant, regular application is recommended, particularly after perspiring or swimming.





SUN PROTECTION KIDS SPF 50 200 ml

WHAT IS IT?

Keep your little ones safe while they play in the sun with this SPF 50 sun protection lotion. It provides consistent, broad-spectrum protection, is water resistant and rapidly absorbed into the skin. Infused with a potent natural antioxidant blend based on white tea, vitamin E, lotus flower and the Hydra-Boost Complex. While the formulation is water resistant, regular application is recommended, particularly after perspiring or swimming.

HOW DO YOU USE IT?

Apply sunscreen generously approximately 30 minutes before being in the sun (for best results) so that it can be absorbed by the skin and is less likely to wash off when you perspire. Re-apply regularly, particularly after perspiring, swimming or drying off.

USP'S:

1. This helps soothe dehydrated and thirsty skin to restore its suppleness and elasticity.



SUN PROTECTION FACE CREAM SPF 30 50 ml



WHAT IS IT?

The Ritual of Karma face cream SPF 30 provides consistent, high broad-spectrum protection, is water resistant and rapidly absorbed into the skin. The hydrating cream with Hydra-Boost Complex helps soothe dehydrated and thirsty skin to restore suppleness and elasticity, applies without a white cast or pilling and settles in with a mostly matte finish. Apply regularly to protect your face from harmful sun damage caused by UVA and UVB rays, even on cloudy days!

HOW DO YOU USE IT?

Apply sunscreen generously approximately 30 minutes before being in the sun (for best results) so that it can be absorbed by the skin and is less likely to wash off when you perspire. Re-apply regularly, particularly after perspiring, swimming or drying off.

USP'S:

1. Infused with a potent natural antioxidant blend based on white tea, vitamin E and lotus flower, it also contains a mixture of red and micro-algae that help boost the sun protection factor naturally and protect the skin.



SUN PROTECTION FACE CREAM SPF

50 50 ml

WHAT IS IT?

Keep your little ones safe while they play in the sun with this SPF 50 sun protection lotion. It provides consistent, broad-spectrum protection, is water resistant and rapidly absorbed into the skin. Infused with a potent natural antioxidant blend based on white tea, vitamin E, lotus flower and the Hydra-Boost Complex. While the formulation is water resistant, regular application is recommended, particularly after perspiring or swimming.

HOW DO YOU USE IT?

Apply sunscreen generously approximately 30 minutes before being in the sun (for best results) so that it can be absorbed by the skin and is less likely to wash off when you perspire. Re-apply regularly, particularly after perspiring, swimming or drying off.

USP'S:

1. This helps soothe dehydrated and thirsty skin to restore its suppleness and elasticity.



AFTER SUN GEL LOTION 200 ml

WHAT IS IT?

Prolonged sun exposure causes the skin to lose more moisture. An after sun with aloe vera will help rectify that. The sorbet-like texture of The Ritual of Karma After-Sun lotion cools, soothes and restores your skin with the intensely hydrating Hydra-Boost Complex. For faster, more effective relief from sunburn with long-lasting skincare benefits, even on irritated or sensitive skin.

Tip: store in the fridge for an even cooler sensation on the skin.

HOW DO YOU USE IT?

Massage into clean and dry skin following sun exposure. Store in fridge for a cooler effect. Is quickly absorbed into the skin.

USP'S:

1. The complex contains aloe vera, algae and squalene, which help hydrate and reduce signs of damage caused by the sun and boost your skin's softness.
2. Quickly absorbed, with lotus flower and white tea.





AFTER SUN SERUM 70 ml

WHAT IS IT?

The Ritual of Karma After sun serum instantly calms sun-exposed the delicate skin of your face and helps repair sun damage.

HOW DO YOU USE IT?

Apply to clean and dry skin – face, neck and cleavage – underneath your moisturizing products. If your skin could use a little extra tender loving care, apply a second or third layer. Serum does not pill.

USP'S:

1. Its potent combination of lotus flower, white tea and Hydra-Boost Complex helps moisturize and instantly soothe the skin for a feeling of intense comfort.
2. It reduces the risk of peeling, re-plumps your skin, and creates the perfect base for your moisturizing and make-up routine.

