

# OpéraSPORT

## OpéraSPORT FW24

Opulent elegance meets dynamic sportiness for OpéraSPORT's Fall Winter 2024 Collection. The founders, Stephanie Gundelach and Awa Malina Stelter, sourced inspiration within the essence of the brand's name. Drawing from the fusion of "Opéra" and "sports", both stay anchored by the inherent contrasts of both worlds.

Inspired by the grand Opéra in Paris and the vital energy of sports, the collection artfully merges lavish baroque aesthetics with the raw dynamism. This juxtaposition creates a harmonious fusion, celebrating the interplay between two distinct worlds. "Our Collection captures the opulent baroque aesthetics while embracing the functionality of sportswear. It's a celebration of contrasts, gracefully merging the grandeur of the Opéra with the practicality inherent in sports. Additionally, we've meticulously integrated quilt and embroideries inspired by the intricate shapes of baroque architecture", says Stelter and Gundelach.

The palette is an exploration of earthy tones, paired with vibrant red, and deep plum. Focus is placed on practical form, movement and feminine elegance. As a result, the collection seamlessly transitions from day to night, offering expanded unisex designs, light seamless styles, and versatile dresses, embracing both diversity and versatility.

Most significantly, in a commitment to sustainability, the collection incorporates eco-conscious materials like organic cotton, recycled polyester, recycled vegan leather, and recycled wool. Accessories have expanded, featuring bags made from biobased leather created from leftover apple peel. Additionally, the expanded Essentials carry-over program emphasizes classic key styles, promoting season-to-season use with an always responsible mindset.

This thoughtfully crafted collection comprises 110 clothing styles and 14 accessories, catering to various tastes and sizes from XS to XL, ensuring a versatile and inclusive range.

Set to be held on the 31st of January at 11:00 CET, the Autumn Winter 2024 collection will be galvanized by the maple-covered shell of the renowned Opéra house, paying homage to the elegance that lies within the DNA of the brand itself.

The cast of models has been chosen to show diversity with a mixed of street cast, industry profiles, talents and models included.

OpéraSPORT Fall Winter 2024 launches online and in stores worldwide in August 2024.

