



## Global Entertainment & Media Outlook 2018-2022

### Books in Norway (Danish krone millions)

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2017-22 CAGR
<b>Books in Norway (Danish krone millions)</b>											
<b>Professional books in Norway (Danish krone millions)</b>											
Electronic professional books in Norw	12	15	17	19	21	23	25	27	29	30	8,0%
Print/audio professional books in Nor	485	474	464	453	442	432	421	411	402	392	-2,4%
<b>Total Professional books in Norway</b>	<b>496</b>	<b>489</b>	<b>481</b>	<b>472</b>	<b>463</b>	<b>454</b>	<b>446</b>	<b>438</b>	<b>430</b>	<b>422</b>	<b>-1,8%</b>
<b>Consumer books in Norway (Danish krone millions)</b>											
Consumer books electronic in Norwa	15	19	26	33	41	51	62	74	88	103	20,0%
Consumer books print/audio in Norw	3.382	3.305	3.263	3.276	3.285	3.287	3.284	3.276	3.259	3.236	-0,3%
<b>Total Consumer books in Norway</b>	<b>3.397</b>	<b>3.324</b>	<b>3.289</b>	<b>3.309</b>	<b>3.326</b>	<b>3.338</b>	<b>3.346</b>	<b>3.350</b>	<b>3.347</b>	<b>3.338</b>	<b>0,1%</b>
<b>Educational books in Norway (Danish krone millions)</b>											
Educational books electronic in Norw	1	1	2	2	3	4	4	5	5	6	14,0%
Educational books print/audio in Norv	838	911	911	909	906	901	894	886	877	868	-0,8%
<b>Total Educational books in Norway</b>	<b>839</b>	<b>912</b>	<b>912</b>	<b>911</b>	<b>909</b>	<b>905</b>	<b>899</b>	<b>891</b>	<b>883</b>	<b>874</b>	<b>-0,8%</b>
<b>Total Books in Norway</b>	<b>4.732</b>	<b>4.726</b>	<b>4.682</b>	<b>4.692</b>	<b>4.698</b>	<b>4.697</b>	<b>4.691</b>	<b>4.679</b>	<b>4.660</b>	<b>4.635</b>	<b>-0,3%</b>
<b>Books in Sweden (Danish krone millions)</b>											
<b>Professional books in Sweden (Danish krone millions)</b>											
Electronic professional books in Swe	140	143	145	148	150	151	153	154	155	156	0,8%
Print/audio professional books in Swe	830	798	766	733	701	669	636	604	573	544	-4,9%
<b>Total Professional books in Sweden</b>	<b>970</b>	<b>941</b>	<b>912</b>	<b>881</b>	<b>851</b>	<b>820</b>	<b>789</b>	<b>758</b>	<b>728</b>	<b>700</b>	<b>-3,8%</b>
<b>Consumer books in Sweden (Danish krone millions)</b>											
Consumer books electronic in Swede	227	272	326	385	447	510	577	647	722	804	12,5%
Consumer books print/audio in Swede	3.212	3.100	3.197	3.189	3.160	3.114	3.037	2.914	2.753	2.577	-4,0%
<b>Total Consumer books in Sweden</b>	<b>3.439</b>	<b>3.372</b>	<b>3.523</b>	<b>3.575</b>	<b>3.607</b>	<b>3.624</b>	<b>3.613</b>	<b>3.561</b>	<b>3.476</b>	<b>3.382</b>	<b>-1,3%</b>
<b>Educational books in Sweden (Danish krone millions)</b>											
Educational books electronic in Swed	16	37	52	67	81	95	109	121	133	146	12,4%
Educational books print/audio in Swe	824	790	785	780	776	772	768	764	760	757	-0,5%
<b>Total Educational books in Sweden</b>	<b>840</b>	<b>827</b>	<b>836</b>	<b>847</b>	<b>857</b>	<b>867</b>	<b>876</b>	<b>885</b>	<b>894</b>	<b>903</b>	<b>1,0%</b>
<b>Total Books in Sweden</b>	<b>5.250</b>	<b>5.140</b>	<b>5.271</b>	<b>5.303</b>	<b>5.315</b>	<b>5.310</b>	<b>5.279</b>	<b>5.203</b>	<b>5.097</b>	<b>4.985</b>	<b>-1,3%</b>

Sources:

Associazione Italiana Editori (Italy)

Ovum

Informa Telecoms & Media

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