



IMPORTANT: THE EMBARGO LIFTS ON SEPTEMBER 4TH, 2023 FOR ALL CONTENT

THE CLEAN BEAUTY BAR

Ultra-rich clean beauty bar for hair and body.

Discover the Clean Beauty Bar, a luscious cleansing bar for both body and hair. This soap-free bar is specially formulated to gently cleanse and nourish your skin and hair, leaving both feeling refreshed, rejuvenated and beautifully scented. The ultra-rich, soft formulation is based on natural origin ingredients and gently foams to effectively cleanse away dirt and impurities without drying out your skin or hair. Available in six classic fragrances for body & hair, a cleansing face bar and an exfoliating scrub bar, this is your sustainable go-to when looking for less wasteful packaging solutions





THE RITUAL OF KARMA SHAMPOO & BODY BAR

WHAT IS IT?

Discover The Ritual of Karma Clean Beauty Bar, a luscious cleansing bar for both body and hair. Lightly fragranced with our famous blend of lotus flower and white tea, this soap free bar also contains a harmonious blend of ingredients that help to hydrate the skin and hair. Squalene, known for its intense hydrating effect and ability to restore the skin's lipid barrier, suppleness and elasticity. Aloe, a natural and effective ingredient which helps improve hydration and calm the skin after sun exposure, and algae, a kelp species that helps improve skin hydration and reduce water loss.

HOW DO YOU USE IT?

The Clean Beauty Bar collection is cruelty-free, vegan friendly and eco-friendly, made with love and care for you and the environment. Start your morning or end your day by lathering the bar between your hands. Gently massage it into your skin and hair and rinse off with warm water. You'll be left feeling refreshed, renewed, and ready to take on the day or a peaceful night's sleep. Doesn't sting the eyes.

USP'S:

1. Based on 91% natural origin ingredients.
2. PH balanced





THE RITUAL OF HAMMAM BODY SCRUB BAR

WHAT IS IT?

Experience the traditional Hammam treatment at home with The Ritual of Hammam Clean Beauty Bar. Natural fruit seeds and kernels provide moderate to intense exfoliation, revealing softer and glowing skin, just like a traditional Hammam treatment. Transform your routine into a cleaner, more sustainable one with this compact-size clean bar, perfect for anyone looking for a waterless alternative to liquid exfoliators.

HOW DO YOU USE IT?

The Clean Beauty Bar collection is cruelty-free, vegan friendly and eco-friendly, made with love and care for you and the environment. Start your morning or end your day by lathering the bar between your hands. Gently massage it into your skin and hair and rinse off with warm water. You'll be left feeling refreshed, renewed, and ready to take on the day or a peaceful night's sleep. Doesn't sting the eyes.

USP'S:

1. Formulated with 92% natural origin ingredients, including eucalyptus and argan oil.
2. PH balanced
3. These 100% natural, biodegradable scrub particles are gentle enough for daily use, even on the most sensitive parts of your skin, cleansing the skin mildly without drying it out.





THE RITUAL OF JING RELAX SHAMPOO & BODY BAR

WHAT IS IT?

Transform your routine into a cleaner, more sustainable one with our The Ritual of Jing Clean Beauty Bar, without compromising on performance. The formula removes dirt, impurities and excess oils, leaving your hair and skin feeling refreshed, rejuvenated and beautifully scented. Experience the ultimate in clean and sustainable beauty with our Rituals Clean Beauty Bar.

HOW DO YOU USE IT?

The Clean Beauty Bar collection is cruelty-free, vegan friendly and eco-friendly, made with love and care for you and the environment. Start your morning or end your day by lathering the bar between your hands. Gently massage it into your skin and hair and rinse off with warm water. You'll be left feeling refreshed, renewed, and ready to take on the day or a peaceful night's sleep.

USP'S:

1. Enriched with the calming scent of jujube and lotus flowers.
2. 91% natural origin.
3. The gentle cleansing properties make it suitable for even the most sensitive skin, without stripping away natural oils or drying out your skin leaving you with a clean and soft feel.





THE RITUAL OF SAKURA SHAMPOO & BODY BAR

WHAT IS IT?

Experience the ultimate in clean and sustainable beauty with our Rituals Clean Beauty Bar, formulated with a soap-free, natural and gentle formula for daily use. It's kind to your skin and the environment, leaving you feeling refreshed and beautiful. Unlike soap bars from the past, this PH-balanced clean beauty bar removes dirt, impurities and excess oils from hair and body without stripping away natural oils or drying out your skin. These gentle cleansing properties make it suitable for even the most sensitive skin.

HOW DO YOU USE IT?

The Clean Beauty Bar collection is cruelty-free, vegan friendly and eco-friendly, made with love and care for you and the environment. Start your morning or end your day by lathering the bar between your hands. Gently massage it into your skin and hair and rinse off with warm water. You'll be left feeling refreshed, renewed, and ready to take on the day or a peaceful night's sleep. Doesn't sting the eyes.

USP'S:

1. Made up of 91% natural origin ingredients and beautifully fragranced with rice milk and cherry blossom.
2. Rice milk is known for its skin-softening and glow-inducing benefits.





THE RITUAL OF AYURVEDA SHAMPOO & BODY BAR

WHAT IS IT?

Indulge in The Ritual of Ayurveda Clean Beauty Bar, a luxurious all-in-one cleansing solution for all hair and skin types. Enriched with sweet almond oil, known for its nourishing and soothing properties, it will help regulate the moisture balance of your skin, leaving you with a beautiful, healthy-looking glow. Upgrade your shower routine with The Ritual of Ayurveda Clean Beauty Bar, a natural, premium and indulgent cleansing experience.

HOW DO YOU USE IT?

The Clean Beauty Bar collection is cruelty-free, vegan friendly and eco-friendly, made with love and care for you and the environment. Start your morning or end your day by lathering the bar between your hands. Gently massage it into your skin and hair and rinse off with warm water. You'll be left feeling refreshed, renewed, and ready to take on the day or a peaceful night's sleep.

USP'S:

1. Packed with 91% natural origin ingredients.
2. This ultra-rich and soft formula effectively foams to cleanse away dirt and impurities without stripping away moisture from your skin and hair.





THE RITUAL OF MEHR SHAMPOO & BODY BAR

WHAT IS IT?

Upgrade your routine with The Ritual of Mehr Clean Beauty Bar, a luxurious and indulgent cleansing experience that is kind to your body and the environment. The ultra-rich, soft formula gently foams to effectively cleanse away dirt and impurities without drying out your skin or hair. Unlike traditional soaps, this unique formulation is gentle on even the most sensitive scalps, making it perfect for use on your entire body. Specially handcrafted, it leaves your hair and skin beautifully scented with an energizing blend of sweet orange and cedarwood. Use it daily for a clean, soft, and moisturized feel, and feel the difference in your hair and skin.

HOW DO YOU USE IT?

The Clean Beauty Bar collection is cruelty-free, vegan friendly and eco-friendly, made with love and care for you and the environment. Start your morning or end your day by lathering the bar between your hands. Gently massage it into your skin and hair and rinse off with warm water. You'll be left feeling refreshed, renewed, and ready to take on the day or a peaceful night's sleep. Doesn't sting the eyes.

USP'S:

1. Designed for all hair and skin types,
2. Formulated with 91% natural origin ingredients.





THE RITUAL OF NAMASTE FACE CLEANSING BAR

WHAT IS IT?

Made with the finest ingredients, The Ritual of Namaste cleansing bar is specially formulated to gently cleanse your skin, leaving it feeling refreshed, rejuvenated and glowing. Our face cleansing bar contains argan oil and a special vitamin E complex to deeply cleanse, moisturize and balance the skin. Sweet almond oil is rich in proteins and vitamins, mild, nourishing, and soothing and helps regulate the moisture balance of your skin. Its compact size makes it perfect for on-the-go and travel, ideal for those with a busy lifestyle or for anyone looking for a more sustainable, waterless alternative to liquid face cleansers.

HOW DO YOU USE IT?

Start your morning or end your day by lathering the bar between your hands. Gently massage it into your skin and rinse off with warm water, repeat until all traces of make-up or grime have been removed. You'll be left feeling refreshed, renewed, and ready to take on the day or a peaceful night's sleep. Doesn't sting the eyes.

USP'S:

1. PH-balanced and soap-free, say goodbye to harsh, drying chemicals and hello to nourishing 93% natural-origin ingredients.
2. It's also gentle enough for daily use and is suitable for all skin types.
3. Vitamin E is known for its skin nourishing and protective qualities and is excellent for maintaining healthy skin.





RITUALS SPORT SHAMPOO & BODY BAR

WHAT IS IT?

Optimize your day with the Sport Clean Beauty Bar, the perfect post-workout cleanse on the go. This premium, all-in-one cleansing solution is formulated for both your body and hair. With 91% natural origin ingredients, including activated charcoal powder known for its oil-absorbing and detoxifying properties, it leaves your skin clear, fresh, smooth, and supple. This soap-free bar gently foams and effectively cleanses away dirt and impurities without drying out your skin or hair, making it suitable even for sensitive skin. Enjoy the added benefit of a refreshing and invigorating scent, leaving you feeling refreshed and ready for your next adventure.

HOW DO YOU USE IT?

Start your morning or end your day by lathering the bar between your hands. Gently massage it into your skin and hair and rinse off with warm water. You'll be left feeling refreshed, renewed, and ready to take on the day or a peaceful night's sleep. Doesn't sting the eyes.

USP'S:

1. With 91% natural origin ingredients.
2. Includes activated charcoal powder known for its oil-absorbing and detoxifying properties, it leaves your skin clear, fresh, smooth, and supple.

