

for Visiting International Mayors

Summary

In 2018, the City of New Orleans celebrates the 300th anniversary of the establishment of our great city - a city which is a wonderful melting pot of so many peoples and cultures. As part of that celebration, we want to highlight and pay tribute to those nations, which were instrumental to our original formation, growth and post-Katrina recovery and rebirth. To do that, Mayor and Mrs. Landrieu will host an INTERNATIONAL TRICENTENNIAL CELEBRATION for the participants of those key nations and their spouses or guest. We hope to honor you and your nation, to celebrate our shared history and cultures and to discuss issues of critical importance to nations.

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Participants as of April 12, 2018

Individual biographies are listed at the end of the itinerary.

Attendees listed alphabetically by city name:

The Honorable Edgar Román Hernández, Mayor of Campeche, Mexico

The Honorable Rahm Emanuel, Mayor of Chicago, Illinois, USA

The Honorable Steve Benjamin, Mayor of Columbia, South Carolina, USA

The Honorable Vytautas Grubliauskas, Mayor of Klaipėda, Lithuania



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The Honorable Joel Robideaux, Mayor-President of Lafayette, Louisiana, USA

The Honorable Mark Stodola, Mayor of Little Rock, Arkansas, USA

The Honorable Masataka Matsuura, Mayor of Matsue, Japan

The Honorable Béatrice Odunlami, Deputy Mayor of Orléans, France

The Honorable María Meléndez, Mayor of Ponce, Puerto Rico

Mr. Eric Marquis, Assistant Deputy Minister, Québec, Canada

The Honorable Jens Einer Christensen, Mayor of Veile, Denmark

Mr. Tom Cochran, CEO and Executive Director, The United States Conference of Mayors

Onsite Contact Information

Primary Contact: Emma Tyler | eltyler@nola.gov | (504) 358-7997

Secondary Contact: Sarah Miller | smrobertson@nola.gov | (504) 669-8563

Secondary Contact: Emmarose Glaser | emmaroseg2018@gmail.com | (813) 401-9495

Arrival Information

Flight Arrivals

All participants will be greeted by a staff member upon arrival at the Louis Armstrong New Orleans International Airport in baggage claim and provided transportation to their hotel accommodations.

If you have any changes in your flight or delay in arriving in New Orleans, please call Gillian Stagg at (504) 201-8610.

Once you arrive into New Orleans Airport and leave the secured gate area, a staff member with a sign that states "New Orleans International Tricentennial Weekend" will greet you and direct you to the baggage claim area. When you have reached the baggage claim area, another staff member with a sign that states "New Orleans International Tricentennial Weekend" will greet you. Once everyone has their luggage, the baggage claim area staff member will call the driver of the vehicle to pull up to



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curbside of the airport. Once the vehicle is curbside, the baggage claim staff member will walk you to the vehicle.

All vehicles will bring you to your hotel first to check in.

Hotels & Transportation

The suggested hotels are the Sheraton and Hilton New Orleans (addresses below.) Transportation will be provided to all events leaving from both hotels at the call times listed in the detailed schedule. We kindly ask that you arrive promptly at the times listed below as we are on a tight time schedule and are unable to hold the buses unable to wait.

If you are not staying at one of these two hotels, you are responsible for providing your own transportation, or for making your way to one of these hotels before the designated pick-up times.

If you have made your own transportation arrangements, please let Emma Tyler know at eltyler@nola.gov.

Sheraton New Orleans Hotel 500 Canal Street, New Orleans, LA 70130 (504) 525-2500

Hilton New Orleans Riverside 2 Poydras Street, New Orleans, LA 70130 (504) 561-0500



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Check-In (Required)

Please check in for the weekend at the International Hospitality Suite at the Windsor Court Hotel. You will receive credentials and a briefing binder. Upon arrival, the car that has picked you up from the Airport will bring you to the Windsor Court first to check in at the Hospitality Lounge prior to bringing you to your respective hotels.

<u>Location</u>: Windsor Court Hotel Hospitality Lounge - Windsor Room - 4th Floor

300 Gravier St, New Orleans, LA 70130

Briefing binders for International Mayors will be handed out

<u>Credentials</u>: Each participant and guests will be given a credential badge. The credential badge

with their name to use should be worn at all events on Friday. For the International Welcome Ceremony and the International Dinner on Saturday, April 21st, 2018, we will

provide a pin to to be worn to these events.

Gifts: Gifts are not expected. However, should the participant wish to present to the Mayor

and Mrs. Landrieu, they will be accepted protocol-to-protocol on Friday and Saturday

the Hospitality Suite.

<u>Transportation</u>: Transportation will be provided to all events listed below. We kindly ask that you

arrive promptly at the times listed below as we are on a tight time schedule and are

unable to hold the buses unable to wait.



for Visiting International Mayors

Friday, April 20

Looking to the Future: The Next 300 Years

PROMPTLY AT

11:30 AM

FOR MAYORS STAYING AT THE HILTON ONLY -- DEPART HILTON HOTEL FOR THE FUTURE OF GLOBAL CITIES

A staff member will greet you in the Hilton Lobby, as the event is taking place in the Sheraton Hotel

11:45 AM - 4:00 PM THE FUTURE OF GLOBAL CITIES: A SUMMIT OF INTERNATIONAL MAYORS

1 Participants will participate in the plenary session of The Future of

Global Cities. The summit, produced in partnership with Axios will convene policy makers, business executives, thought leaders, and an exclusive group mayors from around the world to discuss the increasing importance of cities to international issues.

Following your itinerary, you can find brief biographies of the Axios editors.

Location: Sheraton New Orleans Hotel - Armstrong Ballroom - 8th Floor

500 Canal Street, New Orleans, LA 70130

Host: 2018 NOLA Foundation & Axios

Invitees: Louisiana Consular Corps | 2018 NOLA Commission | 2018 NOLA

Sponsors | New Orleans Community Leaders

Attire: Business or National Dress

Menu: Buffet Lunch

Press: This event is open press.

Agenda:

11:30 AM Networking Lunch Begins

12:30 PM Networking Lunch Concludes

12:45 PM Opening Remarks

Mark Romig, CEO & President of New Orleans Tourism Marketing

Corporation and 2018 NOLA Foundation



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Thierry Mallet, Chairman & CEO of Transdev Group

1:00 PM 1:20 PM	Cities: The Laboratories for the Future Executive Editor Mike Allen + T.H. Mitch Landrieu, Mayor of New Orleans, LA, USA			
1:20 PM 1:40 PM	National Security: Emerging Threats Managing Editor Kim Hart + Jay Kaplan, CEO of Synack + TBA			
1:40 PM 2:00 PM	Poverty and Economic Inclusion: The deals changing the world Business Editor Dan Primack + Karen Koegh, Head of Global Philanthropy at JPMC + T.H. Steve Benjamin, Mayor of Columbia, SC, USA			
2:00 PM 2:20 PM	Poverty and Economic Inclusion: Food and entertainment Science Editor Alison Snyder + TBA			
2:20 PM	BREAK			
2:40 PM 3:00 PM	Urban Mobility: Transforming Transportation Chief Technology Correspondent Ina Fried + T.H. Mark Stodola, Mayor of Little Rock, AR, USA + John Kwant, Vice President			
	Ford City Solutions			
3:00 PM 3:20 PM	Ford City Solutions Urban Mobility: Future of Work Future of Work Editor Steve LeVine + T.H. Rahm Emanuel, Mayor of Chicago, IL, USA + Marta Hall, President of Velodyne Lidar Inc.			



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	3:40 PM 4:00 PM	Solving Sustainability: The Private Sector Way Media Reporter Sara Fischer + Ari Buchalter, President & CEO at Intersection + T.H. Maria Meléndez, Mayor of Ponce, Puerto Rico + TBA
4:00 PM	HOTEL TO TH	S STAYING AT THE HILTON ONLY DEPART SHERATON NEW ORLEANS IE HILTON HOTEL Der will greet you in the lobby of the Sheraton New Orleans Hotel.
4:00 PM 6:00 PM	Open Time.	
6:10 PM		RATON HOTEL AND HILTON HOTEL FOR BRENNAN'S RESTAURANT. Der will greet you in the lobby of the Sheraton New Orleans Hotel or the

6:30 PM PRIVATE MAYORS DINNER: THE FUTURE OF GLOBAL CITIES

Location: Brennan's Restaurant, 417 Royal St, New Orleans, LA 70130 **Attendees:**

- The Honorable Mitch Landrieu, Mayor of New Orleans, LA, USA
- Mrs. Cheryl Landrieu, First Lady of New Orleans
- The Honorable Edgar Román Hernández, Mayor of Campeche, Mexico
- The Honorable Rahm Emanuel, Mayor of Chicago, Illinois, USA
- The Honorable Steve Benjamin, Mayor of Columbia, South Carolina, USA
- The Honorable DeAndrea Gist Benjamin, First Lady of Columbia
- The Honorable Vytautas Grubliauskas, Mayor of Klaipėda, Lithuania
- The Honorable Joel Robideaux, Mayor-President of Lafayette, Louisiana, USA
- The Honorable Mark Stodola, Mayor of Little Rock, Arkansas, USA
- The Honorable Masataka Matsuura, Mayor of Matsue, Japan
- The Honorable Béatrice Odunlami, Deputy Mayor of Orléans, France
- The Honorable María Meléndez, Mayor of Ponce, Puerto Rico
- Mr. Eric Marquis, Assistant Deputy Minister, Québec, Canada
- The Honorable Jens Ejner Christensen, Mayor of Vejle, Denmark
- Mr. Tom Cochran, CEO and Executive Director, The United States Conference of Mayors
- Mrs. Carlotta Cochran



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- Brooke Smith, Chief of Staff to Mayor Landrieu
- Lic. Erik Kernz Ruiz, Chief of Staff to Mayor Román Hernández
- Mr. Carlos Ponce, Consul General for Mexico in Louisiana
- Mrs. Jacquelyn Clarkson, Honorary Consul General for Lithuania in Louisiana
- Ms. Yumi Mano, Interpreter
- Mr. Takashi Yoshikane, Vice-Chairman of Matsue City Council
- Ms. Donna Fraiche, Honorary Consul General for Japan in Louisiana
- Ms. Sophie Ferkatadji, Management of Cultural Organizations, Orléans, France
- Mr. Joseph Dunn, Interpreter
- Mr. Vincent Sciama, Consul General for France in Louisiana
- Mr. John Fay, Honorary Consul General for Denmark in Louisiana
- Crystal J. Bell, Director of Tourism, Ponce, Puerto Rico
- Christian Pagan, Ponce, Puerto Rico
- Andrea Batista Schlesinger, HR&A Advisors
- Mr Daniel Dignard, Director of Quebec Government Office in Houston

Attire: Formal; Jackets suggested

About: Located in the heart of the French Quarter, Brennan's is a New Orleans

Tradition since 1946 famous for their traditional Creole cuisine.

Saturday, April 21

Cultural Economy & Celebrating 300 Years

PROMPTLY AT

8:00 AM DEPART FROM THE HOTEL FOR THE CABILDO MUSEUM

A staff member will greet you in the designated hotel lobbies (Hilton Riverside Hotel) or Sheraton New Orleans). The mini bus will drop at Royal Street and Pirate Alley and participants will be escorted to the Cabildo.

8:15 AM TRICENTENNIAL WELCOME RECEPTION

-9:30 AM Breakfast reception at the Louisiana State Museum, prior to Tricentennial Ceremony.

Location: The Louisiana State Museum, the Cabildo

701 Chartres St, New Orleans, LA 70130

Attire: Business or National Dress



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Invitees: New Orleans City Council | Congressional Delegation | Statewide

Officials

| Military

Menu: Buffet Breakfast

10:00 AM TRICENTENNIAL WELCOME CEREMONY

-11:30 AM After a breakfast reception at the Louisiana State Museum, the Cabildo, the

participants will be processed to New Orleans in a ceremony in Jackson Square.

Location: Jackson Square (The participants will be escorted from the

Cabildo to Jackson Square)

Attire: Business or National Dress

Invitees: 2018 NOLA Board | 2018 NOLA Commission | New Orleans City Council

| New Orleans City Staff | Congressional Delegation | Local & Regional Elected Officials | Statewide Officials | Supporters | Louisiana Consular Corps | 2018 Tricentennial Sponsors | Military | Former Mayors | Native

American Tribes

Format: Participants will be formally announced at the start of the ceremony

and be seated on stage. Spouses or guest will be escorted to a VIP

section.

Note: There will be reserved seating for Mayors + a guest only, not including

interpreters. Additional staff are welcome and encouraged to sit or stand in the general

viewing areas.

11:45 AM **DEPART JACKSON SQUARE FOR THE HOTEL**

The mini bus will pick up at Royal Street and Pirate Alley. Transportation will bring you

back to the designated hotels (Hilton & Sheraton New Orleans)

12:00 - **OPEN TIME - Enjoy New Orleans!**

6:00 PM

Suggested Optional New Orleans Experiences:

1:00 PM Tour The National WWII Museum

-5:00 PM The National WWII Museum tells the story of the American experience in the

war that changed the world—why it was fought, how it was won, and what it means today—so that all generations will understand the price of freedom and be inspired by



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what they learn. The National WWII Museum is located in downtown New Orleans on a six-acre campus, where five soaring pavilions house historical exhibits, on-site restoration work, a period dinner theater, and restaurants. See, hear, and feel the epic story of World War II in the exclusive 4D experience Beyond All Boundaries, narrated by Tom Hanks.

PROMPTLY AT

6:15 PM DEPART FROM THE HOTEL FOR GALLIER HALL

A staff member will greet you in the designated hotel lobbies (Hilton or Sheraton New Orleans). The mini bus will drop at the corner Carondelet Street and Lafayette Street.

6:30 PM TRICENTENNIAL INTERNATIONAL DINNER

Mayor and Mrs. Landrieu and IBERIABANK will then host the International Dinner on Saturday, April 22nd, at 6:00PM at Gallier Hall to honor the international community that has contributed to New Orleans' history and heritage.

Location: Gallier Hall

545 St. Charles Avenue, New Orleans, LA 70130

Hosts: Mayor and Mrs. Mitchell J. Landrieu and IBERIABANK

Invitees: 2018 NOLA Board | 2018 NOLA Commission Committee Chairs | New

Orleans City Council | New Orleans City Staff | Congressional Delegation | Local & Regional Elected Officials | Statewide Officials | Supporters |

2018 Tricentennial Sponsors | Military

Attire: Black Tie or National Dress

Menu: Seated Dinner

Note: This event is open to Mayors + a guest only. We cannot accommodate additional staff beyond interpreters.

10:30 PM **DEPART GALLIER HALL FOR THE HOTEL**

Transportation will bring you back to the designated hotels (Hilton & Sheraton New Orleans)



for Visiting International Mayors

Sunday, April 22 Farewell

DEPARTURES OF MAYORS AND SPOUSES OR GUEST

Participants will be greeted in the lobby by a staff member with a sign that states "New Orleans International Tricentennial Weekend" of the designated hotels two hours prior to your departure time (Hilton or Sheraton New Orleans Hotel) for departure to the Louis Armstrong New Orleans International Airport.

OPTIONAL:

12:00 PM

TRICENTENNIAL CITYWIDE FAMILY REUNION

-5:00 PM

The City of New Orleans presents the Tricentennial Citywide Family Reunion in partnership with International Jazz Day for a day of music, food, fun and family. This festival-style event will showcase nationally renowned jazz musicians from all across the nation, specifically New Orleans, on two stages with music from 12pm until 5pm. This family-friendly event in Armstrong Park is free and open to the public. Local New Orleans officials are expected. The city will host a VIP hospitality and viewing tent which will be located near the Louis Armstrong statue in Armstrong Park for sponsors.

Location: Louis Armstrong Park

835 Rampart Street, New Orleans, LA 70116

Invitees: Open to the Public

Attire: Casual

Menu: Food available for purchase.



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Chiefs of Foreign Diplomatic Missions and their spouses in attendance

His Excellency Mohammad Ziauddin, Ambassador of the People's Republic of Bangladesh to the United States and Mrs. Ziauddin

Mr. William de Baets, Consul General of Belgium in Atlanta

Mr. Vasken Khabayan, Acting Consul General of Canada in Dallas

His Excellency José Ramón Cabañas, Ambassador of the Republic of Cuba to the United States and Mrs. Edilia González

His Excellency Hynek Kmoníček, Ambassador of the Czech Republic to the United States and Mrs. Indira Gumarova

Mr. Vincent Sciama, Consul General of France in Louisiana and Mrs. Sciama

His Excellency Dawda D. Fadera, Ambassador of Republic of The Gambia to the United States and Mrs. Fadera

Mr. Thomas Meister, Consul General of Germany in Houston

His Excellency Paul G. Altidor, Ambassador of the Republic of Haiti to the United States and Mrs. Altidor

His Excellency Marlon Ramsses Tábora Muñoz, Ambassador of the Republic of Honduras to the United States and Mrs. Saira Ponce

His Excellency Geir H. Haarde, Ambassador of the Republic of Iceland to the United States and Mrs. Inga Jona Thordardottir

His Excellency Daniel Mulhall, Ambassador of the Republic of Ireland to the United States and Mrs. Mulhall



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His Excellency Armando Varricchio, Ambassador of the Italian Republic to the United States and Mrs. Varricchio

His Excellency Kazutoshi Aikawa, Deputy Chief of Mission of the Embassy of Japan to the United States and Mrs. Aikawa

His Excellency Rolandas Kriščiūnas, Ambassador of the Republic of Lithuania to the United States

His Excellency Gerónimo Gutiérrez Fernández, Ambassador of the United Mexican States to the United States and Ms. Irasema Infante Barbosa

Her Excellency Maguy Maccario Doyle, Ambassador of the Principality of Monaco to the United States

Ms. Heleen Bakker, Deputy Chief of Mission of the Embassy of the Kingdom of the Netherlands to the United States

Mr. Morten Paulsen, Consul General of Norway in Houston and Ms. Anne Beth Feldt

His Excellency Djerdj Matkovic, Ambassador of the Republic of Serbia to the United States and Mrs. Matkovic

His Excellency Enric Calpe Panés, Consul General of Spain in Houston and Mrs. Bice Rinesi

Her Excellency Niermala Badrising, Ambassador of the Republic of Suriname to the United States

His Excellency Leif Pagrotsky, Consul General of Sweden in New York and Ms. Iskra Crisci

Mr. Simon Geissbühler, Deputy Chief of Mission of Switzerland in the United States and Mrs. Geissbühler

His Excellency Valeriy Chalyi, Ambassador of Ukraine to the United States & Mrs. Lyudmila Mazuka

Mr. Michael Tatham, Deputy Chief of Mission of Embassy of United Kingdom of Great Britain and



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Northern Ireland to the United States

Future of Global Cities Speakers

Opening Remarks



Mark Romig, President and CEO, New Orleans Tourism Marketing Corporation & 2018 NOLA Foundation

Mr. Mark Romig serves as the President and CEO of New Orleans' Tourism Marketing Corporation as well as 2018 NOLA Foundation. Mr. Romig's public relations career has spanned more than 35 years. His diverse portfolio of work includes U.S. presidential campaigns, corporate public relations and consulting, college instructor and the 1984 World's Fair held in New Orleans. He enjoys being the Voice of the New Orleans Saints. In 2013, he was named Stadium Announcer for the Saints, succeeding his father, Jerry, who served in the role for 446 consecutive Saints home games over a span of 44 years. He has been a Director at Oklahoma Fidelity Bank since September 2015. He is Volunteer President and Chief Executive Officer of the 2018 NOLA Foundation, the non-profit agency organizing the New Orleans' tricentennial celebration. He is Executive Committee Member of the Louisiana Travel Promotion Association, as well as a Board Member

of the Audubon Nature Institute, Covenant House of New Orleans, Emeril Lagasse Foundation, Federal Reserve Bank of Atlanta's Tourism and Travel Advisory Council.



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Thierry Mallet, Chairman & CEO of Transdev Group

Long before being appointed to Director and CEO if Transdev in September 2016, Mr. Mallet began his career in 1987 at the regional management of the French Ministry of Transport, heading up the department in charge of Motorway Management. In 1990, he joined Vivendi Paris Region (Générale des Eaux Group) as Vice President for the Southern Region, and was subsequently appointed Chargé de mission working alongside the CEO of Vivendi (Générale des Eaux) from 1991 to 1992. From 1993 to 1994, he acted as Chargé de Mission alongside the Financial Director of Vivendi Immobilier (SARI/SEERI) and in 1995 was

appointed Managing Director of Grupo General de Aguas (Vivendi Water Spain). He then became Chairman & Chief Executive Officer of Aqua Alliance Inc (Vivendi Water USA) from 1998 to 1999. In 2000 he was appointed Executive Vice President of Vivendi Water Systems in charge of Europe. He left the Générale des Eaux – Vivendi Environnement – Véolia Group in 2003, and joined Degremont (Suez Group) as Executive Vice President and then as CEO. He was appointed Senior Vice President in charge of International Operations and Member of the Executive Board of the Suez Group in 2010. Immediately prior to being appointed to director, in 2013, Thierry Mallet served as Executive Vice President in charge of Innovation, Business Performance and Marketing for the Suez Group.

Thierry Mallet is a graduate of École Polytechnique and École Nationale des Ponts et Chaussées and also holds a Master of Science degree from the Massachusetts Institute of Technology.



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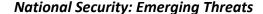
Cities: The Laboratories for the Future



Mike Allen, Axios Executive Editor

Mike Allen is a co-founder and Executive Editor of Axios, the new media company he's launching in January with Jim VandeHei and Roy Schwartz. Axios (means "worthy" in Greek) will use "elegant efficiency" and "smart brevity" to deliver top insights and reporting on business, tech, media trends and politics to smart, engaged readers. Mike was a co-founder of POLITICO where he started Playbook, the agenda-driving newsletter that led The New York Times Magazine to dub him "The Man The White House Wakes Up To." Mike was named to Vanity Fair's "New Establishment," and is an alumnus of TIME, The New York Times, The Washington Post, the Richmond Times-Dispatch and the Fredericksburg (Va.) Free

Lance-Star. He grew up in Orange County, Calif., and graduated from Washington and Lee University in Lexington, Va. He's an uncle of 11 — eight of them boys.





start-up and venture capital scene.

Kim Hart, Managing Editor of Axios

Kim Hart is the Managing Editor at Axios, overseeing coverage of the intersection of business, technology and policy. Before Kim was press secretary to Federal Axios, Communications Commission Chairman Tom Wheeler. Prior to the FCC, Kim was Corporate Communications Director at Neustar. Kim was senior technology reporter editor at POLITICO, where she was the first author of the Morning Tech daily newsletter and helped launch POLITICO Pro. She also started the "Hillicon Valley" blog at The Hill, focusing on tech policy. She started her career as a business reporter for the Washington Post. where she covered national technology telecommunications in addition to the Washington, D.C.-area



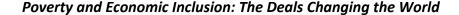
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Jay Kaplan, CEO and Co-Founder of Synack

Jay Kaplan is the CEO and Co-Founder of Synack, the leading crowdsourced security testing company. Prior to founding Synack, Jay served in multiple cyber-related positions at the Department of Defense and NSA, as a member of the DoD's Incident Response and Red Team and as a Senior Computer Network Exploitation and Vulnerability Analyst at the National Security Agency. He received multiple accolades for classified work conducted while at the NSA, where his focus was supporting counter terrorism-related intelligence operations. Jay is a former member of the Commission on Cyber Security for the 44th President. He

received a BS in Computer Science with a focus on Information Assurance and a MS in Engineering Management from George Washington University while studying under a DoD/NSA-sponsored fellowship.





Dan Primack, Axios Business Editor

Since November 2016, Dan has been Axios' Business Editor. He was a senior editor at Fortune from 2010 to 2016. He was also the author of Term Sheer, Fortune's daily newsletter about deals and dealmakers from Wall Street to Sand Hill Road. From 1999 to 2010, Dan was an Editor-at-Large at Thomson Reuters. Dan studied at Haverford College and Received a BA in Political Science in 1999.



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Karen Persichilli Keogh, Head of Global Philanthropy for JPMorgan Chase & Co.

As Head of Global Philanthropy for JPMorgan Chase & Co., Karen helps direct the overall strategy for the firm's global philanthropic investments. The Foundation's priorities reflect our commitment to expanding economic inclusion around the globe through innovative programs, research, and by leveraging the firm's vast resources and talented employees. JPMorgan Chase is a global leader in philanthropy with over \$220 million annually invested in communities and nonprofit organizations

across 40 countries and spanning 6 continents. The firm has made major multi-year, global commitments to increasing workforce readiness, growing small businesses, improving consumer financial health and supporting strong local economies. The firm's signature initiatives include New Skills at Work, the largest private sector commitment to closing the skills gap; Partnerships for Raising Opportunities in Neighborhoods (PRO Neighborhoods) revitalizing urban areas through collaborative partnerships and innovative financing; and the Financial Solutions Lab, helping consumers weather financial shocks and manage income volatility. Additionally, Karen oversees employee engagement and volunteerism, leveraging the skills and expertise of JPMorgan Chase employees to help our nonprofit partners address social and economic challenges around the globe. Karen joined JPMorgan Chase in 2010 as Managing Director and Head of State and Local Government Relations, overseeing the firm's lobbying and political activities in states and municipalities nationwide, as well as a broad set of civic engagement Initiatives. Before joining JPMorgan Chase, Karen was the President of KPK Strategies, a boutique public affairs firm based in New York City. She has an extensive background in government and politics with experience on the national, state and local levels. From 2002 to 2009, Karen served in a number of key roles for then-U.S. Senator Hillary Rodham Clinton, including as the Senator's New York State Director and as the campaign manager for Clinton's successful re-election bid in 2006. She currently serves as a Trustee for the Stony Brook Foundation and as a Board Member of the Emerald Isle Immigration Center. Karen received a Master of Science degree from Columbia University and a Bachelor of Science degree from SUNY-Stony Brook. She resides in Windsor Terrace, Brooklyn with her husband Mike and their daughter.



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The Honorable Steve Benjamin, Mayor of Columbia, SC USA

Since being elected mayor in a record turnout election in April 2010, Mayor Steve Benjamin has made it his mission to create in Columbia the most talented, educated and entrepreneurial city in the Southeast. His service in Columbia started back in 1990 when he served as student body president at the University of South Carolina, later becoming the Student Bar Association President at the USC School of Law. Reelected by a 30 percent margin in November 2013, Mayor Benjamin's administration has been characterized by his firm belief in Columbia's potential and intense focus on job creation. In his first term alone, his leadership helped cut unemployment in the metro by roughly half and secured billions of dollars in new regional capital investment in the midst of a national recession.

Poverty and Economic Inclusion: Food and Entertainment



Alison Snyder, Axios Managing Editor

Snyder, Axios' Alison Managing Editor, scientist-turned-journalist whose writing has appeared in The Washington Post, Newsweek & The Daily Beast, Scientific American, Scientific American MIND, Technology Review, The Scientist and The Lancet. She's produced videos and live programming with scientists, business executives, political leaders, artists, activists and others for The Washington Post, Disney Imagineering, Newsweek & The Daily Beast, the World Science Festival, The World Bank and the PBS science series NOVA scienceNOW. Snyder graduated from MIT with a degree in chemical engineering, studied botany on a Fulbright Scholarship at the University of Canterbury in New Zealand, and holds a master's

degree in journalism from New York University.



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Urban Mobility: Transforming Transportation



Ina Fried, Axios Chief Technology Correspondent

Ina Fried is Chief Technology Correspondent for Axios. Her road to becoming the woman she is today has been a long one. Before joining Axios, she was a senior editor at Recode, where she covered mobile and served as producer of the Code/Mobile series of conferences. Prior to Recode, Ina covered mobile for All Things Digital where she also co-produced the D: Dive Into Mobile conference. She spent a decade at CNET where she covered, among other things, Microsoft and Apple. Prior to joining CNET in May 2000, she covered chips for Bridge News and was a writer at the Orange County Business Journal and Orange County Register. She graduated from Miami University in Ohio. Ina is a past vice president and national board member of NLGJA: The LGBT

Journalists Association and in 2016 was inducted into the LGBT Journalists Hall of Fame.



John Kwant, Vice President, City Solutions, Ford Smart Mobility, LLC.

John F. Kwant is Vice President, City Solutions, Ford Smart Mobility, LLC. He leads Ford's global efforts to partner with municipalities to identify key urban mobility needs that inform its development of new mobility services while also working to create, pilot and implement new mobility solutions in cities worldwide. He plays a key role in connecting Ford's internal capabilities and external partners to opportunities that will leverage enterprise resources in its interactions with cities. Prior to this role, Mr.

Kwant served as Ford's Director of Global Strategy, focusing on Smart Mobility initiatives. He also worked in Ford's Asia Pacific Group for over 10 years in a variety of roles including Director of Asia-Pacific Integration, Director of International Government Affairs for Asia-Pacific Matters in Washington, D.C., Regional Vice President for Government Affairs for Ford's Asia-Pacific Operations based in Shanghai, and Director of Strategy & Business Development and Planning Group for



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Asia-Pacific which was based in Dearborn. Mr. Kwant joined Ford in August of 1999 to assist in business development, mergers, acquisitions and strategic alliances surrounding Internet distribution channel partners. He was the founder and Managing Director of Ford Motor Company's Venture Capital Group which managed numerous corporate investments. He has served on the Boards of several of the Group's holdings. The Group was recognized in 2001 by the Michigan Economic Development Corporation as a recipient of a Michigan Investment and Commercialization Success Award. Mr. Kwant then moved on to serve as the Director of Business Intelligence and Corporate Initiatives within Automotive Strategy at Ford. Before joining Ford, Mr. Kwant spent four years at Pitney Bowes, Inc, where he was responsible for Internet Business Development, Strategic Planning, and M&A. Prior to this, he worked as a Consultant with Deloitte Consulting and also held various management positions with General Motors in manufacturing and operations. Mr. Kwant holds an MBA, Kellogg Graduate School of Management, and MSE in Engineering Management, McCormick Graduate School of Engineering, both from Northwestern University as well as a BSE, Industrial and Operations Engineering from the University of Michigan.



The Honorable Mark Stodola, Mayor of Little Rock, AR, USA

Mark Stodola is the mayor of Little Rock, Arkansas, and president of the National League of Cities (NLC), the largest organization representing America's cities and their leaders. As president of NLC, Stodola advocates on behalf of more than 19,000 cities and towns, focusing on the critical issues of infrastructure, public safety, economic development and preparing cities for the future of work.

Stodola has served as mayor of Little Rock since January 2007. During his tenure, he has helped prioritize public safety as the city's foremost obligation with a focus on various quality of life projects impacting economic development and tourism. Stodola has been key in promoting the revitalization of Little Rock's Main Street where the "Creative Corridor" plan as well as the location of the city's state-of-the-art Technology Park has resulted in over \$150 million in private sector

development thus far. He has partnered to bring over \$1.3 billion in new capital investment to the city resulting in over 7,000 new jobs since taking office while also championing investment in historically disadvantaged neighborhoods. Beginning his career in public service as city attorney of Little Rock, Stodola has also served as prosecuting attorney for the 6th District of Arkansas and senior partner in



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Little Rock law firm Catlett & Stodola, PLC. In addition to his leadership of NLC, Stodola is an active member of the U.S. Conference of Mayors and the Rotary Club of Little Rock.

Urban Mobility: Future of Work



Steve LeVine, Axios Future of Work Editor

Steve LeVine is Future Editor for Axios, a startup news site created by the founders of Politico, where he looks at the geopolitics, economics and social impact of robots, artificial intelligence, and new energy technology. Steve is also a senior fellow with the Atlantic Council's Foresight, Strategy and Risks Initiative, and an adjunct professor at Georgetown University, where he teaches energy security in the graduate-level Security Studies Program. Previously, Steve was a foreign correspondent for eighteen years in the former Soviet Union, Pakistan and the Philippines, running a bureau for *The Wall Street Journal*, and before that writing for *The New York Times*, the *Financial Times* and *Newsweek*. Before joining Axios, Steve was on the team that launched *Quartz*, where he served as Washington

Correspondent for four years. The Powerhouse is Steve's third book. In 2007, Random House published The Oil and the Glory, which chronicled the struggle for fortune and power on the Caspian Sea. Business Week magazine selected it as a Top 10 book for the year. In 2008, Random House published Putin's Labyrinth, a profile of Russia through the life and death of a half-dozen Russians. Both books are on numerous university reading lists. Steve lives in Washington, D.C., with his wife, Nurilda, and their two daughters.



Marta Hall, President & Chief Business Development Officer of Velodyne Lidar, Inc.

Marta Thoma Hall, President & Chief Business Development Officer of Velodyne Lidar Inc. worked with David Hall for over eight years building and growing the Lidar business. She manages the work in all areas of Velodyne, providing insight and stability as the company expands and experiences rapid growth. Areas of expansion include Engineering, Sales, Operations, Manufacturing, Production, Finance, and more. As David Hall is continually inventing new Lidar products, all departments and teams have grown to meet the growing



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demand. Thoma Hall works alongside David Hall and a close-knit team of C-Staff to grow the company.

Thoma Hall's vision is to expand the use of high quality, low cost, high value Lidar to produce and equip every car with Lidar sensors world-wide. She believes a dramatic improvement in transportation can take place by providing Lidar technology, so important to systems for advanced safety and autonomous driving. A prime project is working with third parties testing Lidar safety systems to provide analysis and comparisons for customers and consumers.

She believes that with the Velodyne Lidar vision fulfilled, the world will experience a significant reduction in transportation accidents, lowering insurance costs, significantly lowering loss of life. Many pedestrian, bicycle, and car deaths can be prevented. Thoma Hall brings business experience, keen intellect, and a passion for art and design. As a nationally recognized public artist, her sculptures can be viewed in cities across the US and overseas. She has brought her aesthetic and love of fine art to Velodyne's celebrated and legendary technology.



The Honorable Rahm Emanuel, Mayor of Chicago, IL, USA

Rahm Emanuel is the 55th Mayor of the City of Chicago and has served since 2011. During that time he has made the tough choices necessary to secure Chicago's future as a global capital. The Mayor lengthened the school day and added more than 200 hours to the school year, taking Chicago from having the least educational time of any large school district in the country to being on par with its peers. He implemented full-day kindergarten for every Chicago child, and fought for and won new accountability measures to ensure that every teacher and principal had the necessary resources to succeed. The Mayor's comprehensive public safety strategy is focused on expanded prevention programs for at-risk youth, smarter policing strategies,

and empowering parents and communities to reduce violence in their neighborhoods. He attracted numerous companies to Chicago and helped to build the next generation of start-ups, while investing in the infrastructure, public transportation, open space and cultural attractions that make Chicago a great place to live, work, and play. And he has worked to make our government more effective, to deliver better services at a more competitive price, and to open government to the public. Prior to becoming Mayor, Emanuel served as the White House Chief of Staff to President Barack Obama and



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served three terms in the U.S. House of Representatives representing Chicago's 5th District. He previously served as a key member of the Clinton administration from 1993 to 1998, rising to serve as Senior Advisor to the President for Policy and Strategy.

Climate Change and Resilience: Energizers for a Fight



Amy Harder, Axios Energy and Climate Reporter

Amy Harder reports on energy and climate issues for Axios. Her coverage includes congressional legislation, regulations, lobbying, and international policy actions affecting the United States. Previously, she covered the same issues for The Wall Street Journal, based out of its Washington, D.C., bureau. Ms. Harder is regularly sought out to speak and participate in energy events, including moderating and participating in panel discussions and giving speeches in Washington and throughout the country. She has appeared on CSPAN, MSNBC, Fox News and NPR, among other media outlets. Earlier in her career, Amy also covered energy and other issues for National Journal, based in Washington, D.C. Amy is originally from Washington State and received a B.A. in journalism

with honors from Western Washington University.



The Honorable Jens Ejner Christensen, Mayor of Vejle, Denmark Since March 2017, Jens has served of mayor of Vejle Municipality. Prior to serving as mayor, he worked in city council, beginning in 2009, and winning a second term in 2013. While on City Council, he was in the Committee on Economic Affairs, the Culture and Sports Committee, and the Labor Market Committee. In 2014, Jens took his seat as a member of Parliament from the South Jutland constituency, during which he was in the Parliamentary Employment Committee, the Children's and Educational Committee, the Climate, Energy, and Building Committee, and the Foreign Affairs Committee. He attended Bygholm Agricultural School in 1994, and was self employed in agriculture from 1995 until joining City Council. Since, he has been awarded Knight of the Dannebrogord.



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Solving Sustainability: The Private Sector Way



Sara Fischer, Axios Media Reporter

Sara Fischer is a Media Reporter for Axios, covering media trends. Previously, she was a digital producer for The Washington Post, where she produced and edited segments for live and digital audiences. Fischer's media background includes writing, reporting, subscription and advertising sales, as well as corporate research. She came to The Post from The New York Times where she was part of The Times' political advertising team. Fischer joined The Times from CNN in 2014, where she wrote breaking news stories for CNN Politics and co-authored the network's political newsletter, Gut Check. Before joining CNN, Fischer served as a Business Development Associate at POLITICO, where she helped manage sales operations and client engagement for the company's

advertising team. She holds a Bachelor's degree from The George Washington University in Political Communication and a Master's degree from The George Washington University in Legislative Affairs.



Ari Buchalter, CEO of Intersection

Ari, CEO of Intersection, is a recognized innovator and thought leader in digital media and advertising, marketing technology, and data science. Most recently, Ari served as President of MediaMath, a leading programmatic advertising technology platform. He drove the company's growth from a startup to a global enterprise, building out the commercial, operational, and technology teams, leading the development of its proprietary media, data, and machine learning platforms, and evangelizing the use of technology and data to drive better marketing results. Ari

was previously a Senior Partner at Rosetta, where he led the Digital Media & Technology vertical. Prior to that, he was an Associate Principal in McKinsey & Company's Media & Technology practice and a founding member of their Innovation practice. Driven by the pursuit and implementation of



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breakthrough ideas, Ari's career spans cutting-edge PhD and postdoctoral research in theoretical astrophysics to more than a decade of leadership building successful data-driven marketing businesses. Ari holds a BS in Physics from Stanford University, a PhD in Astronomy from Columbia University, and was a postdoctoral fellow in Theoretical Astrophysics at Caltech.



The Honorable María Meléndez, Mayor of Ponce, Puerto Rico

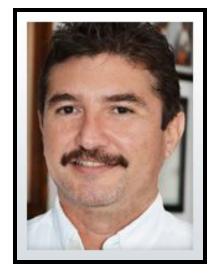
Dr. María Eloísa ("Mayita") Meléndez Altieri, was sworn in as Mayor of Ponce, Puerto Rico on January 12, 2009. She wrote a new page in the history of Puerto Rico when she became the first mayor of Ponce elected by the people. During her first term as, Dr. Meléndez became the first woman to preside over the organization for the Integral Development of the South (DISUR). Both in 2012 and in 2016 Meléndez was reelected as mayor in her second and third terms, respectively. Before becoming Mayor, Dr. Meléndez

began her professional career as a dental surgeon in Ponce for 31 years (1977-2008), standing out both in the clinical area and in education. The commitment to public service and especially to the city of Ponce, impelled Dr. Meléndez to get involved in various boards and committees in which, on a voluntary basis, she offered her advice, practice and knowledge. During her administration as Mayor, she has overseen five signature infrastructure projects under the "Ponce Avanza" initiative worth \$177 million.Dr. Meléndez graduated from the University of Puerto Rico, Río Piedras Campus with a Bachelor of Science in 1973. In 1977, she received the degree of Doctor of Dental Medicine of the School of Dentistry of the Medical Sciences Campus of the University Puerto Rico.



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Mayors in Attendance



The Honorable Edgar Román Hernández, Mayor of Campeche, Mexico

Edgar became mayor of Campeche in 2015. Prior to this, he has held various positions in the state public service, including Specialized Technician in Roduction and Field Coordinator in the Secretariat of Economic Development of the State; Head of Area and Apicultural Director in the Rural Development Secretariat; and Head of Unit in the Oficialía Mayor del Estado.

He was Director of Administrative Services at the H. Congreso del Estado. In the municipal public administration he served as Deputy Director of Agricultural Development and Director of the Directorate of Economic Development, as well as Secretary of the Municipal Council of the Municipality of Campeche. Also, he was General Coordinator of the Campaign to the Municipal President of the now Governor and responsible for the area of administration and finance

during the last electoral campaign.

Edgar received an engineering degree from Monterrey Institute of Technology and Higher Education (Monterrey Campus).



The Honorable Vytautas Grubliauskas, Mayor of Klaipėda, Lithuania

Born in Klaipeda, Vyautas graduated from Lithuanian State Conservatoire Klapieda Faculties, Department of Popular Music, with a trumpet specialty. After this, he served in the Soviet Army as a soloist and concertmaster. From 1982 to 1997, Vyatus had a strong career in music, performing solos, lecturing at the Conservatoire, directing, and organizing a Jazz festival. In 1995, German music agencies recognized Vyautus as the best trumpet player in eastern europe, and in 1997, he was elected the most popular personality of art and culture in Klaipeda. Vyautas began his career in politics in 2000, when he was elected to Klaipeda City Council. Following this, in 2004, he was elected to the Lithuanian



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Parliament as a member of the Lithuanian Liberal Center Party. Finally, after reelection into the Parliament, Vyautas was elected the Mayor of Klaipeda City.



The Honorable Masataka Matsuura, Mayor of Matsue, Japan

Born in Matsue, Japan, Masataka Matsuura graduated from the University of Tokyo Faculty of law in 1971. Following this, he joined the Ministry of Home Affairs, and eventually became the Director of Wakayama Prefecture General Affairs Department. Prior to being appointed Mayor, Mr. Matsuura has held many high positions including Director of Ministry of the Home Affairs Public Relations, Director of the Kyoto Prefecture General Affairs, Director of the National Land Agency Regional Promotion Bureau, and Director of the Ministry of Home Affairs Local Administration Bureau Local Administration Division. In 2006, Mr. Matsuura stepped down from his role as Ministry of Home Affairs to become Mayor of Matsue City. During his time as Mayor, he has also been inaugurated as Vice President (2005) and Vice Chairman (2013) of Japan Association of City Mayors as well as Chair of the China Branch of the Japan Association of City Mayors.

Since 1994, Matsue and New Orleans have been "sister cities," and leaders of the cities frequently exchange ideas and visits.



The Honorable Béatrice Odunlami, Deputy Mayor of Orléans, France

Born in Paris, Beatrice is not only Deputy Mayor of Orleans since 2015, but also Founder and Manager of Tradeson Communication Agency, created in 2010. In 2014, Beatrice was elected to City Council, where she was the first Deputy Mayor in charge of Youth in the neighborhoods, then moved to Assistant Manager of the events. She also sat on the Conseil de Metropole. Beatrice spent the first part of her career working in multimedia, graduating from SAE as a multimedia designer and director. Following this, she completed her Master Pro training in business to business support (CEFAC) Before her time in public works, Beatrice had



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a passion for music and rapping. Her connection to the music has helped her to facilitate a dialogue with the youth.



The Honorable Joel Robideaux, Mayor-President of Lafayette, USA Lafayette Mayor-President Joel Robideaux was elected in October 2015, and officially stepped into the role on January 4, 2016.

2015, and officially stepped into the role on January 4, 2016. Campaigning on the promise of "working together," Mayor-President Robideaux has been regularly meeting with the other Mayors, LCG elected officials and staff, local business and civic leaders and constituents to understand parish-wide needs. Further, he has answered swiftly to unprecedented flooding, launched CREATE, an economic diversification program, and answered to many other community needs. As a veteran member of the Louisiana House of Representatives, then-Representative Robideaux served in many leadership roles including Speaker Pro Tempore, Chairman of the House Ways & Means Committee, Chairman of the Joint Legislative Committee on Capital Outlay, Louisiana State Bond Commission member and as Chairman of the Retirement Committee. During his

tenure as a State Representative, Mayor-President Robideaux was recognized by his colleagues with the coveted Hudson Cup, the "Gentleman of the House" award for the legislator who "most exemplifies the qualities of decorum, respect, humor and leadership" during the 2013 legislative session and in 2010 was elected Speaker Pro Tempore of the House.



Tom Cochran, CEO and Executive Director of Conference of Mayors

Tom Cochran is CEO and Executive Director of The United States Conference of Mayors, the official nonpartisan organization representing mayors and cities over 30,000 in population. He has served the organization for 49 years, since 1969. Before becoming the Conference's CEO and Executive Director in March 1987, Mr. Cochran was Deputy Executive Director of USCM for 17 years. As Deputy Executive Director, he had overall responsibility for the Conference's legislative program and, with the Conference's Executive Director, joint oversight of the organization's administrative, financial, legal and personnel, technical, and educational services. Prior to joining the Conference of Mayors, Mr. Cochran served in the Office of Economic



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Opportunity, Executive Office of the President under the directorship of Sergeant Shriver. He was Director of Congressional Relations for the Job Corps and in that capacity received several awards for outstanding service. He earned his undergraduate and law degrees from the University of Georgia.



Eric Marquis, Assistant Deputy Minister, Québec, Canada

Eric Marquis began his mandate as Assistant Deputy Minister — United States for the Québec Department of International Relations (MRIF) on September 5, 2017. In that capacity he is coordinating relations at the national, bilateral and multilateral level between Québec and its most important partner. He is in charge of Québec's network of 9 offices in the United States. He is also responsible for developing and implementing Québec's advocacy strategy in the United States. Prior to his appointment, Mr. Marquis was the Québec Government Representative in the Midwest from 2011 to 2017. He was responsible for developing Québec's trade, investment and political relations with 12 Midwestern states. He also served in senior management positions at MRIF (Director for Asia-Pacific, Latin America and the Caribbean) and at the Québec Department of Education. A

graduate from the University of Victoria in British Columbia and Concordia University in Montréal, he taught American history and American foreign policy in various Québec universities. Mr. Marquis has been working for the Québec government since 1999, and his work has generally focused on Québec-United States relations. He has held a number of positions both in Québec and abroad, including a three-year mandate as Director of the Québec Government Office in Washington from 2004 to 2007.