

PARIS	GALERIE JOSEPH	MOBILIER NATIONAL	ľ.
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# 5-14 SEPT. 2024

# PARIS DESIGN WEEK

# **#PDW24**



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PARIS DESIGN WEEK

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# The unique essence of design in Paris

"Just add three letters to Paris and you have Paradise," said the poet Jules Renard. Poetry, beauty, wit, inventiveness... Paris has it all, and lots of it at that. Paris Design Week was born of both this idea and this ideal. In its streets, homes, and workshops, talented people from near and far are busy writing new pages in its creative history. In September, the whole world will come together on Paris to breathe in its inimitable fragrance. In Villepinte, the Maison&Objet show will hold up a mirror to the world's creative talent. Paris Design Week is set to be a versatile journey through the twists and turns of the Parisian terroir.

#### From 5 to 14 September, the 14<sup>th</sup> edition of Paris

**Design Week** is the key to accessing the effervescent ecosystem of the artisans of paradise. Far from industry standards, they neither want not manage to fit into any mould. This culture of uniqueness is the breeding ground for the trends of tomorrow. Here, designers love nothing more than having a hand free to draw, shape, caress, or applaud. Hand in hand, interior designers and craftspeople create fabulous decors. Paris puts style above fashion, which is what makes the city so popular around the world. Every year, new talents are revealed, and Paris Design Week Factory provides a springboard for even the most modest, often future greats. Schools, creators, and cultural centres, all catalysts for talent, will converge to reveal the vast range of expressions in design. A number of venerable institutions are making their private mansions available for contemporary art. That's the way it's always been, and the way it always will be. Paris will always make time. Paris Design Week invites you to take a stroll, to catch the subtlety of its inspiration.

#### Locations:

- **Rive Gauche:** in Saint-Germain-des-Prés, take a stroll through galleries proposed by collectors, major creators, artists, artisans, and interior designers who also publish their own collections of exceptional furniture.

– **Opéra / Concorde / Étoile:** the flamboyant rive droite, home to great French tradition and international luxury.

**– Marais / Bastille / République:** the arty heart of the capital, home to young designers, contemporary collectible design galleries, and artisans.

Palais-Royal / Place des Victoires / Pigalle:
the new centre of attraction for all the latest and greatest,
with fabric and carpet designers based in and around
Rue du Mail.



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## **PARIS DESIGN WEEK**

# **Emblematic open-air exhibitions**

*Design sur cours* invites designers to take over the courtyards and gardens of some of the world's most remarkable monuments, forming a unique dialogue between classical architecture and contemporary design.

#### Eau Fraîche at the Hôtel de Soubise

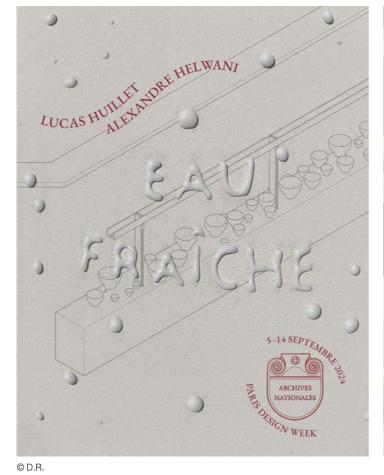
The Musée des Archives nationales is making the 18thcentury courtyard of Hôtel de Soubise available for an original, poetic installation by designer Lucas Huillet and perfumer Alexandre Helwani. Eau Fraîche is a ceramic fountain with delightfully scented water. The two artists invite the public to think about global warming and the solutions being considered to tackle it. While water is a natural source of freshness, a specially designed fragrance is capable of stimulating the ion channels in our cells that influence the perception of cold. Who even needs air conditioning?

60 Rue des Francs Bourgeois, 75003 Paris

#### Paul Cocksedge at Hôtel de Sully

London-based designer Paul Cocksedge is known for his spectacular installations and his quirky use of materials. Inspired by science, and concerned about the future of the planet, he suspended a luminescent sphere made of 2,500 recently-mined iridescent pieces of coal in Liverpool Cathedral. In Paris, Peter Marino chose his Bourrasque chandelier to light up the Dior flagship on Avenue Montaigne: a flight of luminous sheets of paper, as if carried by the wind. Invited to the Paris Design Week to take over l'Orangerie and gardens of Hôtel de Sully, Place des Vosges, this time he is taking on our reflections in the mirror. They take the form of large compressed balloons, creating an optical confusion of 2D and 3D. The Louis XIII architecture, the sky, the gardens, and, last but not least, the visitors themselves are all part of the setting.

5 Place des Vosges, 75004 Paris





© Paul Cocksedge

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# **PARIS DESIGN WEEK**





KOZ - Fibois stand © D.R.

"La rue des enfants, le rêve des adultes", graphic design by Eddy Terki © D.R.

#### Reflections on street furniture at Bibliothèque Historique de la Ville de Paris

Reinventing the way we use the city by designing street furniture adapted to climate change: this is the theme chosen by Bibliothèque Historique de la Ville de Paris, which is offering up its dual courtyard for innovative solutions. In the lower courtyard, the FIBOIS wood industry will present the 2024 winners of its Bois Français & Design competition, with sun shelters, benches, and compost containers, while in the upper courtyard, Jean-Baptiste Durand, Prisca Razafindrakoto, and Simon Geringer will present their contemporary version of a village square. These three young designers met at Paris Design Week Factory. Seating, shelters, fountains, clocks, bins... The trio co-invent avant-garde urbanism.

#### Graphisme à ciel ouvert – open-air graphic designs

This itinerary is organised by the Paris Bureau du Design, de la Mode et des Métiers d'Art, with the association Écrire la Ville led by graphic designer Silvia Dore, in partnership with Paris Design Week. Graphic design in urban spaces is a discipline in itself, with the particularity of taking into account the movements of citizens and their bodies. In the former Caserne des Minimes barracks, a contemporary take on graphic design is invited to take over the courtyard walls with an original creation. The Caserne des Minimes is also home to a participatory textile art installation designed by Société Choletaise de Fabrication (SCF), based there and specialising in braiding and lace. Artist Anaïs Beaulieu is inviting people to create a collective work of "urban embroidery" using waste materials made available by the SCF. Graphisme à ciel ouvert also sees the participation of several graphic arts bookshops, including Eyrolles, in the Latin Quarter. During Paris Design Week, the public can watch live demonstrations by students from the Campus Fonderie de l'Image school, led by graphic designer EddyTerki. A programme of conferences is also planned. The Paris Public School of Art is exhibiting its work at the Quartier Jeunes centre.

Caserne des Minimes - 12 Rue de Béarn, 75003 Paris Librairie Eyrolles - 55 Boulevard Saint-Germain, 75005 Paris QG - 4 Place du Louvre, 75001 Paris

#### Uchronia at Hôtel de la Marine

In the main courtyard, Uchronia studio is set to exhibit a grandiose four-poster bed as an ode to Hôtel de la Marine, the former royal furniture repository. Standing tall like an acropolis on a ceramic platform, it transforms the installation into a public square, inviting visitors to settle in. The ceramic tiles, manufactured by the Dutch brand Palet, echo colours found in the quartermasters' dwellings: the red of Pierre-Élisabeth de Fontanieu's bedroom, and the turquoise blue of the physics cabinet. Atop its pedestal, the XXL ceremonial bed exults an exuberant ensemble of drapes and cushions.

#### 2 Place de la Concorde, 75008 Paris

#### Pierre Renart at Hôtel de la Marine

Following on from Jeremy Maxwell Wintrebert in 2023 for the glass arts, cabinetmaker Pierre Renart is presenting an original work at Hôtel de la Marine with the Maison Parisienne gallery. Inspired by the theme of travel, he has taken over the quartermaster courtyard and its 18<sup>th</sup>-century architecture with Escale, an enveloping hammock made of charming wooden slats. It offers an incomparable view of the glorious diamond-shaped glass roof built by Hugh Dutton during the restoration of the building.



Uchronia x L'Hotel de la Marine © D.R.

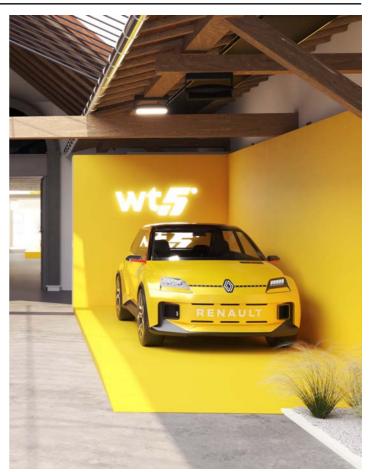
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## **PARIS DESIGN WEEK**

#### The iconic Renault 5 E-Tech electric

Renault 5 E-Tech electric is cruising into town. Renault is proud to invite the general public to an ephemeral "experience-store": MAISON5. From 15 June to 15 September, Renault 5 E-Tech electric will be showcased in a 1,800m<sup>2</sup> venue dedicated to creativity in all its forms: music, art, fashion, gastronomy, sport, tech, and design. During Paris Design Week, leading figures from the world of design will come together with Renault designers for fresh and original talks on automotive design. A true "R5VOLUTION".

66 rue Saint-Dominique, 75007 Paris



MAISON5, the RENAULT 5 experience store © D.R.



MAISON5, the RENAULT 5 experience store © D.R.

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# **PARIS DESIGN WEEK**

# Avant-garde workshops

In Paris, the pool of talent emerges from schools, associations, and collective workshops. They all fling their doors wide open for Paris Design Week, offering a vibrant panorama of modern creations.

# Two exhibitions for the Campus d'Excellence de la Mode, des Métiers d'Art et du Design

The Campus is a network of training establishments based at the Manufacture des Gobelins, the aim of which is to promote some 50 schools in the Paris region. On 4 September, the Mobilier national Jeune Création Prize will be awarded for the fourth time. This year, the students were tasked with designing the layout of the future materials library to be installed in the Manufacture. Aimed at professionals in the fashion, arts, and design industries, the materials library will list a vast array of raw materials of all kinds, with a focus on their environmental impact. An exhibition in the Galerie des Gobelins showcases the nine finalists' projects.

At the same time, the Galerie du CROUS on Rue des Beaux-Arts will be hosting an exhibition entitled Vivement Demain! A curation of works by young graduates from France's leading design schools, selected for their innovative, optimistic, and uplifting character.

#### Open days and doors at POUSH

Established in 2020, and housing 270 studios for visual artists, POUSH is Europe's largest arts incubator. Located in a former perfume factory in Aubervilliers, this unique venue is opening its doors for Paris Design Week for a "design" tour of creators from 40 different countries.

153 Avenue Jean Jaurès, 93300 Aubervilliers

#### École Camondo celebrates its 80<sup>th</sup> anniversary!

Founded in 1944, École Camondo offers a five-year course to train future interior architects and designers, leading to a French state-approved Master's degree. Heirs to the French decorator and embroider industry, their current curriculum is at the crossroads of art, technology, and social and environmental practices. The teachers are all recognised professionals: Studio Brichet-Ziegler, Paul Marchesseau, Pierre Gonalons, Edgar Jayet, Charlotte Juillard, Festen, A+A Cooren... The school benefits from a unique setting, as it is part of the Arts Décoratifs, Musée Nissim de Camondo, and Ateliers du Carrousel ecosystem. In 2019, a new branch was opened in Toulon through the support of Toulon Provence Méditerranée, in conjunction with Villa Noailles Hyères. Among the list of former students, there are some brilliant names: Elisabeth Garouste, Jacques Grange, Pierre Paulin, Philippe Starck, and Jean-Michel Wilmotte. To mark its anniversary, the school is creating an original itinerary with its alumni taking part in Paris Design Week. What a way of underlining its vitality for its 80th year!



Poush © D.R.

# **PARIS DESIGN WEEK**

# A platform for designs from all over the world

Designs and designers from all over the world find a resonance chamber for their creativity at Paris Design Week, thanks to the international professional influencers who come to Maison&Objet and Paris Design Week for inspiration.

**MADE IN PORTUGAL Naturally.** In a gallery in the Marais district of Paris, Portugal's Trade & Investment Agency is showcasing a large domestic space representative of the Portuguese way of life, designed by interior architect Margarida Moura Simão. As well as demonstrations of traditional manufacturing techniques, the exhibition features a selection of unique pieces by top Portuguese designers and brands.

16 rue des Minimes, 75003 Paris

The Nordic countries are in the spotlight at Maison&Objet, with the Rising Talents Awards

honouring emerging designers from across northern Europe. In response, Parisian cultural centres are showcasing the very best of their national production. Head to Maison du Danemark on the Champs-Elysées for a breathtaking view of the Arc de Triomphe. The Institut Suédois courtyard has been transformed by an installation combining design, arts, and crafts. Forêts Astrales presents a colourful lichen décor where objects, sculptures, and works of art frolic among the greenery. The Institut Finlandais is inviting Lokal Gallery, Helsinki's creative spearhead, to present a selection of artworks, objects, and sustainable design by nine contemporary creatives.

142 avenue des Champs-Elysées, 75008 Paris 11 rue Payenne, 75003 Paris 60 rue des Ecoles, 75005 Paris

Ukrainian designers demonstrate their vitality within the confines of their embassy. These creatives have used the "elementary particles" of design – squares, circles, triangles, crosses, and spirals – to unleash their imagination using raw materials: clay, wood, wool, stone, metal... The message: transcending the boundaries of cultures and eras to take their place in a world of universal human heritage.

Centre culturel de l'ambassade d'Ukraine - 22 Avenue de Messine, 75008 Paris



© Aia Juïdes / Insitut Suédois



© Katja Hagelstam

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# **PARIS DESIGN WEEK**



© Galerie Sana Moreau

**Designer Pierre Charrié** took up a five-week residency in Indonesia with the support of the CushCush Gallery in Bali and the Institut Français d'Indonésie. Thus the Niskala collection was born, dedicated to the "invisible world" of spirits. Furniture and objects have been crafted by local artisans, investing both their soul and their expertise into a wide variety of materials.

Paris Design Week Factory - 7 rue Froissart, 75003 Paris

On 4 September, for the second year running, the Institut du Monde Arabe will be awarding its Design Prize, with the aim of highlighting emerging and established designers in line with its "Arabofuturs" theme. The exhibition, bringing together projects ranging from objects to architecture, and representing local know-how, will be on show until 27 October.

1 rue des Fossés-Saint-Bernard, Place Mohammed V, 75005 Paris This year, France celebrates the 60<sup>th</sup> anniversary of its diplomatic ties with China. For several years now, Paris Design Week has been developing close links with its design ecosystem, which is very much open to international collaboration. The China Week exhibition shows different applications of Chinese design in the broadest sense, from the worlds of cars and gastronomy to urban architecture.

5 rue Bailly, 75003 Paris

# New addresses to discover in Paris

Paris never sleeps, especially with inspiring new venues springing up every year. Paris Design Week is the perfect opportunity to update the list of unmissable addresses.

This year, **Diptyque** opened its new Maison, reflecting its rich universe in the broadest of senses. A cross between a boutique and a cultural space, this address showcases the artists and craftspeople who have always contributed their expertise to the perfumer. Contemporary art installations, workshops, and encounters around the art of home life and comforts, curated by Sarah Aldelman, former creator of the Colette concept store, enliven the décor, which has been chiselled by some of the great names in arts and crafts. A perfume library, a bathing salon, and a room of curiosities showcasing exclusive limited-edition handcrafted series for the Maison are just some of the surprises to be discovered in this unique and fragrant place.

7 rue Duphot, 75001 Paris

**The Pradier-Jeauneau duo,** formed by Aurélien Jeauneau and Jérémy Pradier, had already made a name for themselves at the Paul Bert Serpette Market with their selection of modern furniture dating back to 1945. They are set to open their very first gallery in Paris, on Rue de Verneuil, during Paris Design Week. Fascinated by "figures who shape the times", they asked interior architect and designer Sandra Benhamou to stage the first exhibition: "Le Commencement". She will be displaying previously unseen pieces of her furniture, alongside a sofa and other pieces by designer Mathieu Delacroix, and paintings by artist Anaïs Vindel.

32 rue de Verneuil, 75007 Paris

#### But also:

The new temple of iconic **Tolix** metal chairs.
200 Boulevard Saint-Germain, 75007 Paris

Woven straw wallcoverings from leading American natural wallpaper manufacturer Philip Jeffries.
28 rue Jacob, 75006 Paris

 The new **Technogym** showroom, for design and high-performance sports equipment.
*15 Avenue de Friedland, 75008 Paris*

And many more!

Diptyque - Paris Duphot © D.R.

# PARIS DESIGN WEEK

# Collectible design – a taste for the unique

A far cry from the realm of industrial design, Paris takes a different path in its search for original forms, without limiting its possibilities or restricting its imagination. A number of galleries will showcase virtuoso and poetic contemporary creations, where design breaks down the boundaries with art.

**Galerie BSL** is diving into the abyss. Béatrice Saint Laurent asked her artists to draw their inspiration from the sea and oceans, their materials, and the organic forms of their flora and fauna. The Thalassa Fantastica exhibition brings together original sculptures by eight artists, including Nacho Carbonell, François Mascarello, Pia Marie Raeder, and Ayala Serfaty.

14 rue des Beaux-Arts, 75006 Paris

**Galerie Gosserez** is ready to cultivate the earth. A handful of soil and a sprinkling of water give birth to the young shoots of collectible design. This is the theme of the Terre-Eau exhibition, organised by Galerie Gosserez across its two galleries in the Marais district. The first is dedicated to earth, as a material for ceramics, for example, but also for everything that grows there: wood, foliage, flowers... The second, called Le Point G, is devoted to water, its mirror effects, the way it flows, pools, and drips...

*3 rue Debelleyme, 75003 Paris 16 rue de Montmorency, 75003 Paris* 



© Galerie BSL

Galerie Gosserez © Thierry Depagne

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# **PARIS DESIGN WEEK**

# Paris Design Week Factory: in search of tomorrow's great talents

Identifying future talent is one of many missions at Paris Design Week. With four exhibition venues at their disposal, young graduates can meet both the public and fellow professionals for the first time. Factory is also a fertile breeding ground for new associations and a launchpad for exciting careers.

**Espace Commines:** a cutting-edge curation of design collectibles. This year, it is under the watchful eyes of Thibault Huguet and Jean-Baptiste Anotin, from the Meet Met Met collective. Their association was founded when they exhibited side by side three years ago at Paris Design Week Factory. They have since gone their own way and gained ground, each with their own design studio. Both have seen their creations enter the collections of Mobilier national. Now it's their turn to pass the torch.

17 rue Commines, 75003 Paris

**Galerie Joseph and Galerie Ellia**: a panorama of young, international artists. Between two galleries just a few metres apart in the Marais district, new publishing houses, young graduates, and designers with less than five years' experience, working alone or in groups, are on show. Some come from continents away to compete against their French peers. A treasure trove of unprocessed gems.

Galerie Joseph - 7 rue Froissart, 75003 Paris Galerie Ellia - 10 rue de Turenne, 75004 Paris

**China and its taste for design:** The Chinese Way of Beauty is a dedicated area of the Factory, bringing together some 15 exhibitors representing the new Chinese aesthetic. Local and foreign brands and designers living in China are seizing traditional techniques and new technologies to give their vision of what "Chinese Beauty" can truly be. Foreign professionals are invited to come build collaborative bridges with this creative scene.

Galerie Joseph - 84 rue de Turenne, 75003 Paris



Espace Commines © D.R.



Galerie Joseph © D.R.

## **PARIS DESIGN WEEK**

# The artisan-decorator duo: the signature of Paris

With an exceptional network of craftspeople, Paris is an inexhaustible source of inspiration for interior designers. Works produced in tandem lead to rare and precious furniture collections, whose uniqueness attracts buyers from all over the world. These highly confidential collections can be discovered by following the **AD itinerary of interior designers.** From the metalworkers at Maison Pouenat to gilders of Ulgador, from alabaster lighting by Alain Ellouz and furniture by Moissonier to the bronzesmiths of Delisle, the range of expertise spans all the greatest names in interior design: Liaigre, Pinto, Gilles&Boissier, Christophe Delcourt, Anne-Sophie Pailleret, Maylis and Charles Tassin, and many more.

In its Paris gallery, **the Manufacture de Sèvres** is exhibiting a number of works by visual artist Xavier Veilhan, created in collaboration with the Manufacture's craftspeople.

#### Bel Ouvrage at Musée du Luxembourg

Grands Ateliers de France is celebrating its 30<sup>th</sup> anniversary with an exhibition of French decorative arts at the Orangerie du Musée du Luxembourg, featuring around some 100 contemporary works. Around 20 members of the association, including Lison de Caunes, Pierre Bonnefille, and Fanny Boucher, have been invited by curator Carole de Bonna to display their work alongside exclusive creations by Ronan Bouroullec and Mathias Kiss.

L'Orangerie du Sénat - 19 rue de Vaugirard, 75006 Paris



APR - Lison de Caunes © Gilles Trillard

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# PARIS DESIGN WEEK



Galeries Lafayette Champs-Elysées © D.R.

# Department stores in the spotlight

As part of the Parisian landscape, and a reflection of the times, there was no way that Parisian department stores could miss Paris Design Week.

Galeries Lafayette Champs-Elysées is inviting three artists to partake in an immersive exhibition focusing on materials. Katarzyna Cichy is a Polish designer who works in Paris on jewellery and sculptures. Eve George and Laurent Fichot (Atelier George) are both designers and glassblowers. Together, they have imagined a exhibit where objects emerge from silver and glass...

Le Bon Marché is reviving the Atelier Pomone, created within its walls in 1923. Its mission was to offer quality furniture and objects. When it was first created, it was run by a master of Art Déco, Paul Follot. This new version still celebrates the expression "the beautiful is as useful as the useful", with a first collection of delicate tableware, complemented by exclusive creations by Franco-Swiss designer Julie Richoz. **BHV Marais** is taking a step back in time by bringing the 70s back to life. In an ultra-vibrant flower-power-pop atmosphere, it showcases iconic pieces of design, particularly from leading Italian designers.

**Printemps** is celebrating 25 years of partnership with Made In Design this year. To mark the occasion, this furniture, lighting, and accessories retailer is offering its aficionados a bouquet of limited series of re-editions of design icons in exclusive colours. The capsule collection includes 500 units of the cordless Flowerpot lamp by Verner Panton for &Tradition, in tangerine red, and 500 Componibili storage units by Anna Castelli Ferrieri for Kartell, in ocean blue.

# **Official partners**

#### Renault



Renault is a historic brand in the field of mobility, a pioneer in EV in Europe, and has always developed innovative vehicles. With the strategic "Renaulution" plan, the brand is outlining an ambitious, value-generating transformation. Renault is thus moving towards an even more competitive, balanced, and electric-focused range. It aims to embody modernity and innovation in technology-, energy-, and mobilityrelated services for the automotive industry and beyond. Renault thus presents MAISON5, an immersive experience in the heart of Paris, inspired by the avantgarde vision of Renault 5 E-Tech electric. From 15 June to 15 September, this experience-store at 66 rue Saint-Dominique (7th arrondissement) will be welcoming visitors to a pop design universe, a veritable showcase for this new electric icon. A 1,800m<sup>2</sup> venue dedicated to creativity and encounters: music, art, fashion, gastronomy, sport, tech, and design. Echoing Paris Design Week, from 4 to 15 September, MAISON5 is set to offer an exciting dialogue between the automotive design industry and other artistic and decorative fields. Through a rich programme of talks, conferences, and exhibitions, MAISON5 proposes an inspiring platform where personalities from the world of design will join Renault designers for enriching exchanges. At the heart of this experience will be a spirit of conviviality and sharing, bringing together professionals and the general public to explore the very essence of design together, where worlds meet and inspire one another.

#### Ville de Paris / Bureau du Design, Mode et Métiers d'art



The Bureau du Design, de la Mode et des Métiers d'Art implements the City of Paris's policy in favour of creative professions. Through a range of schemes, it supports emerging and established companies and entrepreneurs in the development of their business. Working with professional and institutional partners, the Bureau federates and drives the Parisian ecosystem of local design and manufacture, raising its profile both in France and internationally. It is therefore only natural that the Bureau has always worked hand in hand with Paris Design Week. Together, they have launched a number of proposals: the call for projects for the Design sur cours itinerary, which involves a number of Parisian venues such as libraries, museums, and parks, and the Graphisme à ciel ouvert itinerary, which takes place in public spaces to give graphic design a new lease of life.

#### Galerie Joseph



Galerie Joseph was founded in 2008 by Michael Timsit, artist, designer, and entrepreneur. The group now boasts more than 25 venues, most of them in the Marais district, which host major cultural events such as Paris Design Week and ImageNation, a festival of contemporary photography, as well as exhibitions by contemporary artists from France and abroad. Michael Timsit, an art lover and major collector, wished to extend the experience of this cultural ebullience through a digital magazine that highlights all the players who are questioning and shaking up our vision of the world. Design, Architecture, Art, Photography, Fashion Sphere, Voyage, Gastronomy, and Trends... Inspired by these keywords, Acumen magazine was created with the aim of passing on knowledge, discovering expertise, and sharing unique and exceptional experiences. Throughout Paris Design Week, its official partner Galerie Joseph will be distributing media content on its social networks and in Acumen magazine.

**PARIS DESIGN WEEK** 

# **Official partners**

#### **Mobilier national**

Manufactures Nationales, a major player in the field of craftsmanship and design.

For almost four centuries, France's national manufactures have been preserving, enriching, and disseminating a tangible and intangible heritage that is unique in the world. Mobilier national and Cité de la céramique Sèvres & Limoges are centres of artistic and cultural life, celebrating a passion for materials, respect for the age-old skills of craftspeople, and the beauty of works of art that have stood the test of time.

By joining forces within a single establishment under the aegis of the French Ministry of Culture, Cité de la céramique Sèvres & Limoges and Mobilier national aim to become the world's leading public support centre for fine crafts and design, at the heart of a cultural, social, and economic ecosystem that is rich in diversity and emblematic of the French decorative arts.

#### Paris Capitale de la Création



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MOBILIER NATIONAL

Paris Capitale de la Création (PCC) strives to make Paris the place to be for all things creative. Fashion, Design, Art, Photography, Culture, Technology... Paris boasts an incredibly rich and diverse creative ecosystem of exhibitions, events, boutiques, galleries, workshops, and opportunities to do business. By bringing together an inter-professional community of creators and allies within the PCC Club, and by identifying the 200 talents who are shaking up the creative world in and through Paris via the PCC200 ranking, Paris Capitale de la Création brings the best of the creative industries to the forefront. Paris Capitale de la Création is proud to count Paris Design Week among its privileged members; so much so that this event contributes to the creative influence of Paris and highlights its many designers.

# **Associated partners**

#### ESDAC

ESDAC: the specialised design school of the ACE Education Group. ESDAC is a higher education school that specialises in art and design. It offers a range of courses across 17 campuses throughout France.



# ACE EDUCATION

What sets ESDAC apart is its teaching approach, which is based on collaboration with both professionals and companies from the world of design. This approach allows students to familiarise themselves with the challenges of the professional world, and to adapt easily to changes in the market of the future. Its projects are developed in conjunction with the working world, and are supervised by a team of professional and educational designers. This approach enables students to acquire practical skills by working on real projects in collaboration with companies, associations, and freelance designers. This principle of active teaching offers students the opportunity to focus on their professional objectives and to achieve them successfully.

ESDAC is innovative, and rise to the challenge when it comes to instilling the knowledge and skills required in the field of design. Its students graduate fully prepared to meet the challenges of tomorrow. More than just a school, ESDAC encourages creativity and self-confidence in order to gain access to their callings.

#### Junot

A leader in luxury real estate in Paris, Junot is a family business founded in 1984, specialising in sales, management, and rentals.

Driven by excellent service and a taste for the finer things in life, the Group is committed to enhancing the value of the properties entrusted to it by drawing on its unique know-how, embodied by teams of passionate experts. With 20 branches, 180 employees, and 85,000 French and international customers, Junot sells 550 properties a year and manages €600 million of property assets, from studios to townhouses.

To mark Paris Design Week 2024, associate partner Junot is unveiling two exhibitions at its Junot Marais and Junot Fine Properties branches in the 6<sup>th</sup> arrondissement. These unique installations reflect the values of the brand, which is celebrating its 40<sup>th</sup> anniversary this year.

# Junot

# **Associated partners**

#### Festival du Monde

Le Monde à la Une: 80 years, 80 unique lamps

Eighty lamps that tell the story of Le Monde and the world, on sale as of 5 September: this is the unique operation dreamt up by designers Claire Renard and Jean-Sébastien Blanc, from Studio 5.5, in partnership with TetraPak, to celebrate the 80<sup>th</sup> anniversary of the newspaper.

For the last three years, these designers and pioneers of upcycling have been working to create the set design for Festival du Monde, based on waste from the newspaper's printing works. A "village square" will be open to from 20 to 22 September, for the 10<sup>th</sup> edition of the Festival, which will be held under our bridge-building in Austerlitz.

To take this circular design approach a step further and give readers the chance to bring a piece of the worldly Monde home with them, Claire Renard and Jean-Sébastien Blanc have come up with a collection of 80 unique light fittings made from cardboard, newspaper, and recycled TetraPak packaging.

Each e-reader in the "Le Monde à la Une" collection is numbered from 1944 to 2023, and printed with a historic Le Monde front page from the corresponding year, reflecting current events and the state of the world at the time. This exclusive series also tells the story of the newspaper's development, its layout, and the emergence of press cartoons and photography, for example.

During Paris Design Week, a circular light installation will showcase this collection, like a round-the-world tour in 80 lamps.

They will then be exhibited at Festival du Monde in the editorial offices in the 13<sup>th</sup> arrondissement.

# **Factory partners**

#### KIDP

KOREA INSTITUTE OF DESIGN PROMOTION Korea Institute of Design Promotion (KIDP) promotes Korean design companies, designers, and outstanding design products to go global. Affiliated with the Ministry of Trade, Industry, and Energy (MOTIE), Korea Institute of Design Promotion has been leading design-driven innovation in South Korea since 1970. Celebrating its first year in Paris Design Week and third year in Maison&Objet - we are proud to showcase exquisite design projects by Korean designers in the heart of the city, together with a variety of design products at DESIGN KOREA Pavilion in Maison&Objet. Come explore the Korean lifestyle and design at the 2024 Paris Design Week Factory and Hall 2 of Maison&Objet!



# **PARIS DESIGN WEEK**

# **Factory partners**

#### Saudi Arabia's Heritage Commission

The Heritage Commission is one of the commissions established under the Cabinet Resolution No. 398 dated 4/2/2020 and is affiliated with the Ministry of Culture. It is the government entity responsible for supervising cultural heritage in its four sectors: antiquities, urban heritage, handicrafts, and intangible heritage.

It is responsible for supporting efforts to develop cultural heritage, protect and rehabilitate heritage sites and buildings in a manner that enhances their value and investment potential. This includes cities, villages, neighborhoods, heritage buildings, handicrafts, historical landmarks, and intangible heritage.

The Commission aims to raise the level of community interest and awareness of the importance of preserving the national heritage, encouraging financing and investment in the heritage sector, licensing heritage activities, and establishing and engaging in partnerships with companies, in addition to representing the Kingdom in regional and international bodies, organizations, and forums related to cultural heritage.

The Commission is also responsible for approving professional educational and training programs in coordination with the competent authorities, in addition to organizing and holding conferences, exhibitions, and events related to its area of expertise.



Heritage Commission

# List of participants\* 1/3

16M<sup>2</sup> 1831 ART GALLERY 64 CLÉRY A1043 **AALAMUNA PARIS** ACTIU SHOWROOM PARIS ADAM STEINER METAL ARTWORKS ADELE COLLECTIONS AGENCE PCM AICEP PORTUGAL GLOBAL AIJINGTANG TOUGHCOOKIE AMCA OVAL AME & PHILO AMPM BONAPARTE AMPM ETIENNE MARCEL ANANBÔ PAPIERS PEINTS PANORAMIQUES ANDREAS RIER ANGLE MORT ANNE JACQUEMIN SABLON ANNE SIROT, ART & STYLING CURATION ANNE-SOPHIE PAILLERET APPARTEMENT-ATELIER DE LE CORBUSIER **ARCHIK PARIS** AREA ATELIER ALAIN ELLOUZ ATELIER DE CRÉATION GESTE.S ATELIER JONATHAN COHEN ATELIER MONOCHROME ATELIER NICOLAS RUFFIN ATELIER TARKETT ATELIER TORTIL ATELIER.RECH ATELIER26 ATELIERS DE FRANCE ATELIERS LISON DE CAUNES AUBIER STUDIO **BALSAN SHOWROOM BANG & OLUFSEN** BARTH BASED UPON A TRUE STORY BASNY RUGS **BEAU & BIEN BED AND PHILOSOPHY BELA JAFFRENOU** BELLE OUVRAGE X GRANDS ATELIERS DE FRANCE BERENICE CURT ARCHITECTURE BERTI CHEZ DÉCOPLUS PARQUETS **BHV MARAIS BIEN FAIT BO ZHANG** BOLIA

BOON **BREF DESIGN ART** BY CHATEL FINE ARTS **CAMILLE ROMAGNANI** CARRIÉRES CENTRALES CASSINA SAINT GERMAIN **CELINE WRIGHT** CENTRE CULTUREL DE L'AMBASSADE D'UKRAINE CENTRE DE FORMATION LAINAMAC CFOC CHAHAN GALLERY CHAISES NICOLLE CHARLOTTE BILTGEN CHEZ NICO CITE DE L'ARCHITECTURE ET DU PATRIMOINE CLAIRE BUET COCORICO PARIS COLEFAX AND FOWLER CØR STUDIO CREATIVE TUNISIA CURT BÉRÉNICE CUSHCUSH GALLERY DAMARIS DURRLEMAN X MAD MORIO **DARIO ERKELENS** DDD COLLECTIVE DCW EDITIONS DÉCOPLUS PARQUETS DEGREE DELCOURT COLLECTION DELISLE **DELPIRE & CO** DHAUS DIPTYQUE **DIRK DUIF DIX HEURES DIX** DOROTHEE DELAYE DRAGON ROUGE **DUVIVIER CANAPES** EAU FRAÎCHE ECOLE BLEUE MONA BISMARCK ÉCOLE DUPERRÉ EDITION BOUGAINVILLE ÉDITIONS DISDEROT / ÉDITIONS SERGE MOUILLE ÉLITIS **EMA CNIFOP** EMMANUELLE MAYOLLE **EMPREINTES ENCLOS DES GOBELINS - MOBILIER NATIONAL EPSAA QUARTIER JEUNES** ESAD DE REIMS **ESDAC** 

# List of participants\* 2/3

FABIEN COLOMINES CHEZ JUNOT FINE PROPERTIES FARO BARCELONA FESTIVAL DU MONDE FIBOIS À LA BHVP **FISCHBACHER 1819** FLATFLAT FLEUR DELESALLE FLOKK FONDATION LE CORBUSIER FORMA 5 / PATTIO FORMAE **GABRIELA SISMANN - OEUVRES D'ART PORTATIVES** GALERIE 8+4 / BERNARD CHAUVEAU GALERIE BASIA EMBIRICOS GALERIE BSL GALERIE CAROLE DECOMBE GALERIE DES GOBELINS GALERIE GLUSTIN GALERIE GOSSEREZ GALERIE JEAN-MARC LELOUCH **GALERIE MCDE - EDITION PIERRE CHAREAU** GALERIE MICHEL AMAR GALERIE MINIMASTERPIECE GALERIE PARADIS GALERIE PIERRE GONALONS GALERIE ROMERO PAPROCKI GALERIE SANA MOREAU GALERIE SIGNÉ GALERIE TRIFF GALERIES LAFAYETTE CHAMPS-ELYSÉES GALERIES LAFAYETTE PARIS HAUSSMANN GALGO STUDIO GAMMON GAMMON GARNIER ET LINKER GASPARD FLEURY-DUGY **GILLES & BOISSIER BOISSY D'ANGLAS GILLES & BOISSIER MONTAIGNE GLASS VARIATIONS** HANDCRAFT OF SAUDI ARABIA **HELENA AMOURDEDIEU** HENRI TEXIER HÔTEL RENAISSANCE PARIS RÉPUBLIQUE HUGO FALAISE HUGO FALAISE CHEZ JUNOT FINE PROPERTIES **IDEAL WORK** INDIA MAHDAVI INDISCIPLINE(S) COLLEGE.M2 **INSTITUT FINLANDAIS** INSTITUT FRANÇAIS DU DESIGN INSTITUT SUEDOIS JAMES HAYWOOD ATELIER JAMES HAYWOOD CHEZ JUNOT FINE PROPERTIES

JANE CHURCILL JEAN-BAPTISTE DURAND JEANNE BROQUET JEANNE GOUTELLE JEREMY EDWARDS JIA LING LEE CHEZ JUNOT FINE PROPERTIES JORD LINDELAUF JUDITH BOURDIN JULES LEVASSEUR JULIE VAN MULDERS JUNOT BRETAGNE JUNOT TOURNON **KAMARO'AN** KOREA INSTITUTE OF DESIGN PROMOTION KΞ (K-3) FOUNDED BY KENZO TAKADA LA MAISON CONVERTIBLE LA MAISON DE COMMERCE LA PARQUETERIE NOUVELLE LA REDOUTE INTERIEURS LAETITIA PERRIN STUDIO LANDY RAKOTO LARSEN LE BIS - ENSCI LES ATELIERS LE BON MARCHE RIVE GAUCHE LE POINT G BY GALERIE GOSSEREZ LE TANNEUR X PIA CHEVALIER LEO KODA LÉO NUNES ALMEIDA LES PUCES DE SAINT-OUEN - PARIS LIAIGRE - FAUBOURG SAINT-HONORÉ LIAIGRE - RUE DU BAC LIBRAIRIE BOUTIQUE MUSEE DES ARTS DECORATIFS LIDWINE RUPP GALLERY LINDELL & CO L'INSTITUT DU MONDE ARABE LISON GUEGUEN L'OBJET LOLA MAYERAS LOTTI GOSTIC STUDIO LOUIS LEFEBVRE LUCAS GIOUX LUCAS HUILLET LUKASABAS **M EDITIONS** MADE IN DESIGN MAËLIS RAY MAISON DU DANEMARK MAISON POUENAT MAISON RAPIN MAISON SARAH LAVOINE

# List of participants\* 3/3

MAISON SHIFT PARIS MAISON&OBJET DESIGN AWARD CHINA MANUEL CANOVAS MARAZZI MARGAUX KELLER COLLECTIONS MARGAUX KELLER COLLECTIONS CHEZ PINTON MARIE DAAGE MARIE-MARIE DEFOUR MARION STORA MARK MALECKI MATHIEU PERRAIS MAXIME LIS MAXWELL SIMS MAY - MAYLIS ET CHARLES TASSIN MERIDIANI BY RBC **MESURE STUDIO** MÉTIERS RARES MODELEC MOISSONNIER MOON SEOP SEO MORNING MUSÉE NATIONAL DES ARTS ASIATIQUES - GUIMET MUUTO MYDRIAZ PARIS NADA MATUSKOVA NARBUTAS FRANCE NICOLAS RUFFIN CHEZ JUNOT FINE PROPERTIES NOLWENN LE SCAO OH MY LAINE! BY LAINAMAC OHM STUDIO PHILLIP JEFFRIES PIECES OF JADE PIERRE AUGUSTIN ROSE PIERRE FREY **PIERRE LACROIX** PINTO POLIMAIR POPHAM DESIGN PORADA FRANCE SAS PRADIER JEAUNEAU PRISCA RAZAFINDRAKOTO REBECCA ACKAERT **RED EDITION** REDA AMALOU À LA SECRET GALLERY RENAULT RINCK **ROCHE & FRÈRES** SARAH LINDA SASU ADELINE CATHELIN - MO-MO SECTO DESIGN SEIKO SELAH CREATIVE OFFICE

SEMEUR D ETOILES SENIMO SEOUL SÈVRES SILVERA BAC SIMON GERINGER SMEG STORE PARIS SOLÈNE BONNET STONELEAF STUDIO ALEXANDRA ARIAS STUDIO CHLOÉ NÈGRE LACLAUX STUDIO FLAVIE LIU STUDIO JOHANNES MÜLLER STUDIO KLOUMI STUDIO MARTINA DIMITROVA STUDIO MEANINGFUL STUDIO VITAL LAINÉ STUDIO ML SUPERFRONT TAI PING **TECHNOGYM** TENDANCE CÉRAMIQUE **TERRAIN DE JEUX** THE CHINESE WAY OF BEAUTY THELMA LEFEVRE THÉO CHARASSE THEO GALLIAKIS THÉOPHILE DE BASCHER THIERRY LEMAIRE TIDDO TIKAMOON TOKYO TESHIGOTO TOI IX TOULEMONDE BOCHART URSKAS VALENTIN JAGER VÉNÈRE VICTORIA MAGNIANT VINCENT DECAT VITRA V-ZUG STUDIO PARIS WE COMPLICATE WINDOW YUFEI GAO YVES SALOMON X CHAPO CREATION **ZBEUL STUDIO** ZOWA **ZYVA STUDIO** 

\*List as at 11 June 2024

# About Paris Design Week

Created in 2010 by Maison&Objet, Paris Design Week aims to bring the city to life every September, raising awareness among the general public and professionals alike of the latest trends and thinking in the world of design, decoration and the art of living.

Organised in parallel with the Maison&Objet show, Paris Design Week is an opportunity to discover new things and meet people in showrooms, boutiques and galleries, as well as in institutions such as museums and schools. It's a meeting place for all those involved in design.

With a focus on emerging talent, Paris Design Week aims to be a springboard for young talent, giving them the opportunity to showcase their work in an exceptional setting, with the city as a backdrop.

Paris Design Week is also an opportunity for families, design lovers and the curious to experience Paris in a different light, thanks to temporary installations in the city's cultural venues, created by designers and open free of charge to all.

Punctuated by vernissage evenings and talks, Paris Design Week puts conviviality and exchange at the heart of its programme, bringing together professionals and the general public to share the essence of design at the crossroads of commerce and culture. Follow Paris Design Week on social networks.



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# **PARIS DESIGN WEEK**

# About Maison&Objet

Maison&Objet (SAFI, a joint subsidiary of Ateliers d'Art de France and RX France) has been leading and bringing together the international decoration, design, and lifestyle community since 1994.

Its trademark is its ability to elicit productive international meetings, to drive the visibility of the brands that join its exhibitions and its digital platform, but also its singular instinct for highlighting the trends that will set the heart of the interior design planet racing. Maison&Objet's mission is to reveal talent, to offer opportunities for discussion and inspiration both online and offline, and to facilitate the development of businesses.

With two annual exhibitions and Paris Design Week in September, Maison&Objet serves as an indispensable barometer for the entire sector. Online since 2016, MOM (Maison&Objet and More) allows buyers and brands to continue their exchanges, launch new collections, and make contacts beyond physical meetings. Weekly launches of new products provide an ongoing boost to the industry. In 2023, Maison&Objet rolled out new digital services, and MOM also became a marketplace.

On social networks, discoveries are made on a daily basis by a community of almost 2 million active professionals on Facebook, Instagram (+1M followers), Twitter/X, LinkedIn, Xing, WeChat, and now TikTok.

Spearheading the Paris Capitale de la Création label, Maison&Objet is a catalyst for positioning Paris as a major magnet for international creative talents.



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Press Kit

#### **PARIS DESIGN WEEK**

# Find more press information at www.maison-objet.com/en/paris, under the "Press Room" section

Use the password "MOPRESS" to download the images.

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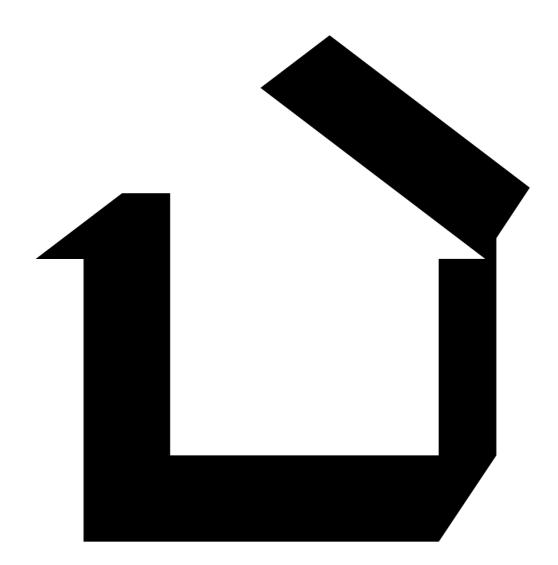
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