
7-11 SEPT. 2023

PARIS DESIGN WEEK

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FACTORY 7-11
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Rooly by Raphaël Pontais

un événement **MAISON&OBJET** an event

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Factory: make way for youthful creativity!

At the very heart of Paris Design Week, in the Marais district, Factory's programme of events will focus on young French and international designers, across three neighbouring spaces – Galerie Joseph at rue de Turenne, Espace Commynes, and Galerie Joseph at rue Froissart – constituting a highly select pool of 90 exhibitors.

Come and check out this committed and uninhibited generation, and spot some future talents!

Through its close association with Factory for a number of years, Paris Design Week has affirmed its unwavering support for youthful creativity in its programming.

As in previous years, most Factory 2023 participants were selected on the basis of a call for projects. With the exception of specific works, the designers have been in business for less than five years, and are presenting original pieces, created within the last eighteen months.

For the exhibitors, this is an opportunity to show their work, both to the general public and to professionals scouting for new talent. Lots of success stories bear witness to the previous impact of this exhibition in terms of being spotted by a gallery or publisher, and gaining brand recognition.

Not only that, but it's also a springboard for future participation in Maison&Objet International Trade Show.

This year, the programme has been curated around an ecosystem encompassing three venues with highly complementary activities: Galerie Joseph at 116 rue de Turenne, Espace Commynes at 17 rue de Commynes, and Galerie Joseph at 7 rue Froissart.



Gros Bead by Golem

Galerie Joseph, rue de Turenne: an exploration of “making”: studies, practices and prototypes

At “116”, manual skills are celebrated, whether in drawing, where the hand gives form to thought, or in objects, where it shapes material.

In this combined approach to “knowing” and “making”, five colleges present projects by recent graduates: ESAD Reims, ENSAD Limoges, EMA Cnifop, Camondo, and Ecole Bleue.

Featuring exploratory work, models and prototypes, this is an ideal opportunity to witness the blossoming of the formal imagination of these creators on the verge of becoming professionals, as illustrated by the “Cintrer le vivant” project.

The design imperative is particularly pronounced among other exhibitors, through their presentation of prototypes and products from design workshops (16m2) and publishers (Sollen), manufacturing with industrial waste (GirGir collective), and even the skilled use of sediment as a material (Aurore Piette and Esther Bapsalle).

A deep understanding of material is also in evidence, as seen in the wooden furniture items of Alexandre Labruyere, Formel Studio, Henri Texier, Estudio Bloco A, and Selma Lazrak, voted Designer of the Year by the 2023 African Design Awards.

Marble is also given a new twist in strong pieces with subtle detail (Studio Bazazo), and even multifunctional prototypes (Valentin Jager).

Another category brings blown glass to the fore (Atelier Stokowski), while scrap material is also showcased (the duo of Anais Junger and Arnaud Magnin).

Textile designers subvert established conventions with their refined pieces (Tal Narkiss), highly impactful creations (Wilhelmina Garcia), and bold use of colour in tapestries and tufted carpets (Manuel Leromain, Alice Felix). Elsewhere, form and history are transposed through embroidered sieves (Fanny Lopez), pop jugs (Caroline Vanden Abeele), and literally inhabited collections (Li Edelkoort).

In setting such high standards for their output, the forty or so exhibitors uphold a vision of genuine know-how, shot through with exemplary modernity.

The fascinating selection of Tunisian designers presented here particularly illustrates this appropriation of technology in the service of a great variety of contemporary concepts. Some will harness such research to develop their own techniques, as Adarsh Nellore has done, using scans to transform everyday objects into data, facilitating their compilation as well as the re-creation of new forms, through a combination of photogrammetry, generative algorithms and additive manufacturing.



©Tal Narkiss



@Selma Lazrak

This highly significant development of work on materials and the hybridisation of techniques has ushered in a new vision of interior architecture, developing fresh, bespoke propositions, as seen in the challenging of age-old conventions and archetypes (Studio Joachim-Morineau, Konos Studio, Kira), generous seating projects (Lalala Signature), furniture of variable geometry (Nomade Atelier), as well as in skilfully ennobled textiles (Brodeuse Voyageuse by Camille Bertrand), subtle translucent panels produced from biosourced materials (Loumi Lefloch), or remarkable illuminated tapestries (Just'Lissières and Luxdawn).

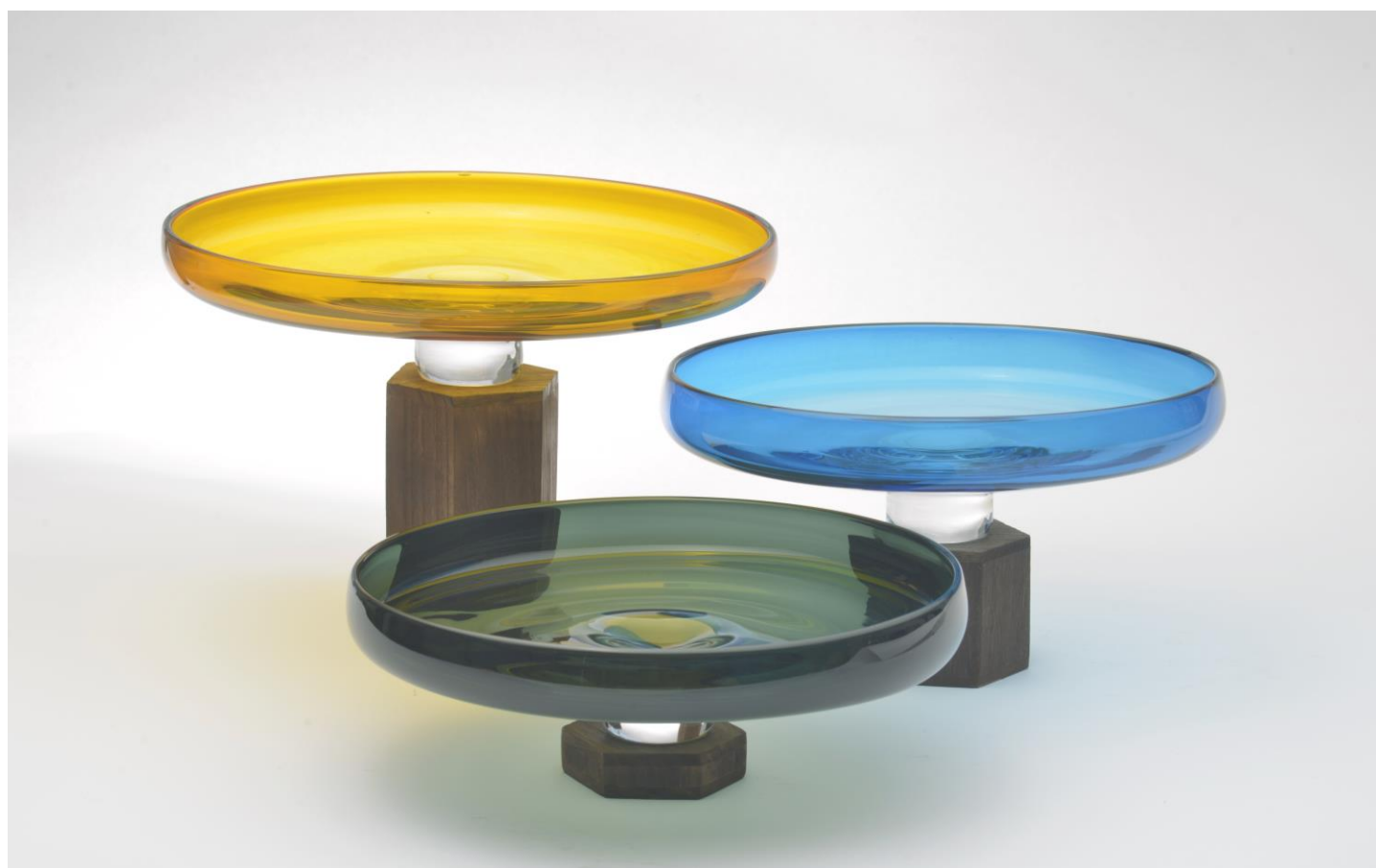
Inspiration, appropriation, hybridisation... Espace 116 reflects a certain "21st Century Eclecticism", to borrow Laurence Carr's definition of her own style.

A wonderfully elegant selection of resolutely high-end exhibitors, subtly combining design studios – with an emphasis on graphics (Stereo Buro) – independent collectives and creators, students, and more.

Alongside the young creators, the 116 offers an immersive experience in the form of the Eaux Primordiales olfactory and sensory installation created with DWA Design studio, as well as a welcoming space at Café Intramuros. In partnership with extrême miaaam, breakfast, lunches and afternoon tea will be offered, providing a gourmet break in the midst of Paris Design Week.



16m2



Ondines by Atelier Stokowski

Espace Communes: from bespoke projects to "collectible" designs

At Espace Communes, designer work can be found on all floors: from the basement, which houses Pierre Christophe Gam's immersive installation combining a ritualised metaverse with a futuristic collection in iroko wood, to the mezzanine, where a series of ten talks will be held, addressing topics such as copyright issues, new avenues of design, changing uses, and production issues.

Supported by distinctive scenography (reused for a number of years now for environmental reasons), the international exhibition brings together around thirty creators, carefully selected by Emily Marant (founder of French Cliché) resonating with the call for something fresh, "Enjoy!" being the overall theme of this year's Maison&Objet and Paris Design Week events.

Unveiling pieces in very small or even unique series, its curator thus presents a rich panorama of the preoccupations of the new wave of contemporary design, fully embracing eclecticism and unbridled imagination with pieces bridging the gap between know-how and technology (Camillo Bernal, Hugo Debray, Studio Récré, etc.), subverting popular codes (Golem, Alexandre Scalabrini, etc.), or forming impromptu associations to create composite objects which are joyfully quirky in nature, even cartoonish (Jean-Baptiste Durand, Agnst Design, Alexandre Delasalle, Mark Malecki).

Re-use is emphasised here through small production runs and strong colour (Senimo, Alexandre Estève), and can be seen to interrogate a new vision of practices (Alice Pandolfo). Elsewhere, research into materials demonstrates other possible uses of concrete (James Haywood) or construction waste (Lucid).

The selection also plays with contrasts, pushing material to its limits to produce quasi-bespoke, even sculptural furniture (Corpus Studio, Capucine Guhur, Sébastien Coudert-Maugendre, Kiki Goti, Raphaël Pontais) while others express a desire for lightness (Prisca by Maison Parisienne), a quest for simplicity (Wektraum Studio) and subtle modularity of space (Amca Oval), or its direct affirmation in the moving object (Nicolas Zanoni).



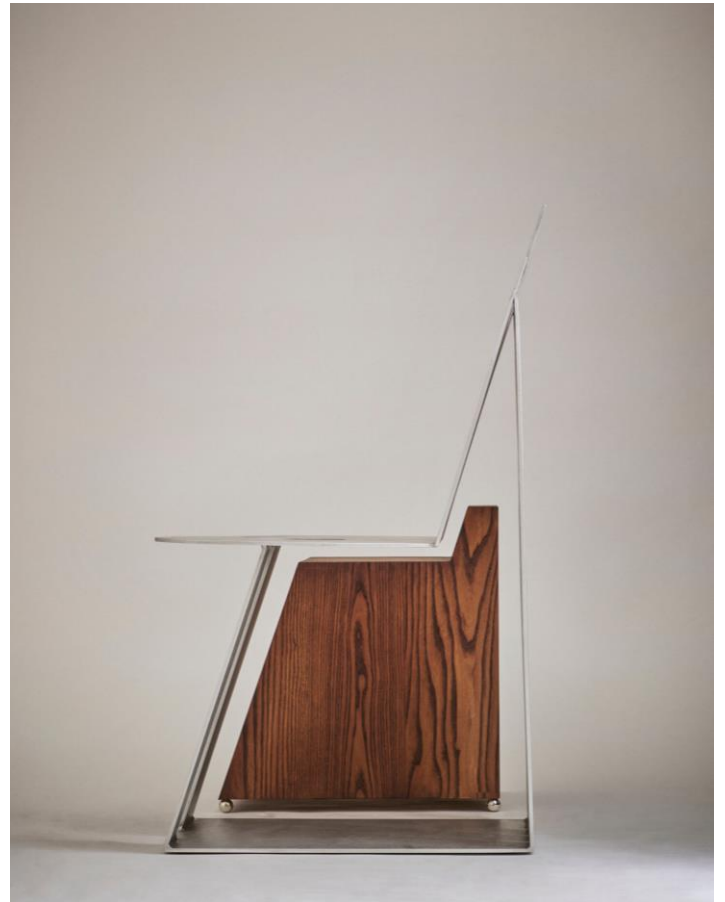
Cube Seat by Clémence Cahu



Plantasia fig III Renacer - Hand-woven woolen wall art by Vernaculo

In addition, the exhibition hosts engrossing formal explorations of the archetype of the chair, unveiled by Studio BrichetZiegler, here celebrating its tenth anniversary, and through a joint proposal bringing together Camille Viallet, Théo Leclercq, Felix Heger, Gauthier Demumieux, Raphaël Boursier, and Simon Gerinder.

Beyond the small series works, the selection also underlines the central role of the personal in this generation's thinking, in collections which speak of friendship (Margaux de Penfentenyo), celebrate cultural crossover (Vernaculo), and even adopt an inclusive approach, with armchairs intended for autistic people (Alexia Audrain).



Chair OO+II Nested by Kiki Goti
©ChelsieCraig



Dear Friends collection by Margaux de Penfentenyo

Galerie Joseph, 7 rue Froissart: WARMth exhibition

The seventeen designers, artists and brands brought together at Galerie Joseph from 7 to 13 September 2023 demonstrate, once again, the extraordinary vitality of Chinese creativity.

This is not the first time we have been able to appreciate the dynamic developments underway in the country.

Back in 2018, a newspaper article in Le Monde under the headline “Chinese Design’s Great Leap Forward” summarised the situation as follows:

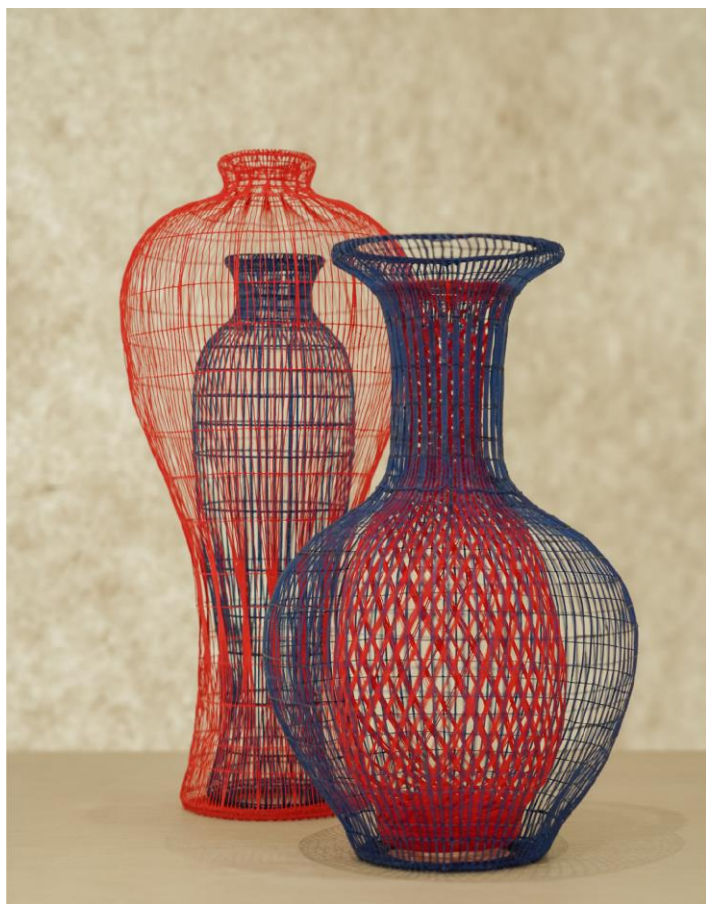
“Chinese style is characterised by clean lines, the interplay of materials, discreet ornamentation, and very strong symbolism inspired by the principles of feng shui, according to which all everyday objects are charged with meaning.”

Since 2019, the launch of “Maison&Objet Design Award China” has highlighted the intense activity in all areas of Chinese design, and this exhibition further extends the initiative.

The fertile state of Chinese creativity we see today is the result of a long and painstaking promotion of practices animated by time-honoured skills, in tandem with a new awareness among generations of artists energetically engaged in shaping their own era, understanding international imperatives, and benefiting from training at

the highest level, both in schools and colleges such as Tongji University and through visits and courses taken in the leading art schools worldwide.

Most of this creative work represents the polar opposite of the country’s reputation for industrial production, defined by high quantity, low cost, and basic execution. Here, what predominates instead is quality, rarity, sophistication, and a focus on the challenges of our age.



©Chen Min



©Raphaël Kao

The Chinese design scene is experiencing a dynamism driven simultaneously by the country's aspiration to become a global benchmark in this area, and by the technological advances, creativity and innovation for which it is renowned. And all of this is founded upon a rich traditional culture imbued with the desire to ensure renewal and contemporary relevance.

New ways of thinking, qualities of execution, projections into the future, and a sublimation of the relationship between heritage, craftsmanship and technology are some of the avenues these designers, most of them young, explore with great talent.

The works presented here, while resolutely in touch with the best of global output, are opening up original avenues and forging their own specific path. While we may recognise materials and know-how harking back to an ancient culture (interrogated in similar fashion in many other countries), we are certainly far from the image of bamboo or ceramic trinkets until now so widespread. Combining heritage with an exploration of the modern world, and introspection with openness, the diverse ideas brought together by the exhibition seek to build bridges beyond national boundaries and address cross-cutting issues for international creativity.



@Liang



@Yuan Museum

List of participants– Galerie 116 Turenne

16M²

ADARSH NELLORE
ALEXANDRE LABRUYÈRE
ANDRE TEOMAN STUDIO - GIR GIR
ATELIER LEROMAIN - MANUEL LEROMAIN
ATELIER STOKOWSKI
BRODEUSE VOYAGEUSE
CAFÉ INTRAMUROS
CAROLINE VANDEN ABEELE
CO/RIZOM
CREATIVE TUNISIA
ESTUDIO BLOCO A
EVERYDAY PARADISE BY LI EDELKOORT AND LILI
TEDDE
FANNY LOPEZ
GAP
HENRI TEXIER
KIRA
KONOS STUDIO
LALALA SIGNATURE
LES ATELIERS D'ALICE
LES EAUX PRIMORDIALES
LUXDAWN & JUST'LISSIÈRES, COLLECTIF
MORPHEE - DELPHINE VANIER
NM ATELIER
PRECIOUS PEELS
SELMA LAZRAC
SOLLEN
STÉRÉO BURO
STUDIO BAZAZO
STUDIO ESTHER BAPSALLE / AURORE PIETTE STUDIO
STUDIO JOACHIM-MORINEAU
STUDIO LAURENCE LLC
TAL NARKISS
VALENTIN JAGER
VÉRONIQUE LASKINE ROSTOVSKY
WILHELMINA GARCIA

SCHOOLS

ECOLE BLEUE FACTORY
ECOLE CAMONDO
EMA CNIFOP
ENSAD LIMOGES
ESAD DE REIMS

List of participants - Espace Communes

AGNST DESIGN: CAMILLE MENARD
2ALESSIO SCALABRINI
ALEXANDRE DELASALLE
ALEXANDRE ESTEVE
ALIA VTAE
AMCA OVAL
ATELIER JAMES HAYWOOD
ATELIER TRIPHASE - ALICE PANDOLFO
CAHU
CAMILLO BERNAL
CAPUCINE GUHUR
COMMUNE QUALITIES - FOUR DESIGNS
CORPUS STUDIO
GOLEM
HEGER ET DEMUMIEUX
HUGO DRUBAY
JEAN-BAPTISTE DURAND
KIKI GOTI
L'ETABLISSEMENT : QUENTIN PIGEAT
LUCID
MARGAUX DE PENFENTENYO
MARK MALECKI
NICOLAS ZANONI
NIVEAU ZERO ATELIER
OTO THE HUGGING CHAIR
PIERRE LAPEYRONNIE
PRISCA BY MAISON PARISIENNE
RAPHAËL PONTAIS
ROLLO STUDIO
SÉBASTIEN COUDERT-MAUGENDRE
SENIMO
STUDIO BRICHETZIEGLER
STUDIO RÉCRÉ : MARWANE SOUMER
VERNACULO : ANTHONY ABBADIE
PIERRE CHRISTOPHE GAM

List of participants - Galerie Froissart

GARLIC DESIGN HONG KONG

FACTORY X WDCC EXPOSITION "WARMTH"

JEFF DAYU SHI
RAPHAËL KAO
MO JIAO
WANG LING
SUN WENJIA
ZHANG ZHOUIE
ZHANG LEI
WANG WANXING
CHEN MIN
ZHOU HONGTAO
YANG MINGJIE
LIANG
YI DESIGN

About Paris Design Week

Created in 2010 by Maison&Objet, Paris Design Week aims to bring the city to life every September, raising awareness among the general public and professionals alike of the latest trends and thinking in the world of design, decoration and the art of living.

Organised in parallel with the Maison&Objet show, Paris Design Week is an opportunity to discover new things and meet people in showrooms, boutiques and galleries, as well as in institutions such as museums and schools. It's a meeting place for all those involved in design.

With a focus on emerging talent, Paris Design Week aims to be a springboard for young talent, giving them the opportunity to showcase their work in an exceptional setting, with the city as a backdrop.

Paris Design Week is also an opportunity for families, design lovers and the curious to experience Paris in a different light, thanks to temporary installations in the city's cultural venues, created by designers and open free of charge to all.

Punctuated by vernissage evenings and talks, Paris Design Week puts conviviality and exchange at the heart of its programme, bringing together professionals and the general public to share the essence of design at the crossroads of commerce and culture. Follow Paris Design Week on social networks.



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About Maison&Objet

Since 1995, Maison&Objet (organised by SAFI, a subsidiary of Ateliers d'Art de France and RX France) has been bringing together the international decorating, design and lifestyle community. Its trademark? The ability to bring about productive international encounters, to accelerate the visibility of the brands that join its shows or its digital platform, but also a singular instinct to highlight the trends that will make the heart of the interior design planet beat faster. Maison&Objet's mission is to reveal new talent, offer opportunities for exchange and inspiration, both online and offline, and facilitate the development of businesses. With its two annual trade fairs for professionals and Paris Design Week, which takes place in September, bringing the city and the general public to life, Maison&Objet is an essential barometer of the sector.

Online and year-round since 2016, MOM (Maison&Objet and More) enables buyers and brands to continue their exchanges, launch new collections or make contacts beyond physical meetings. In 2023, Maison&Objet will roll out new digital services and MOM will also become a marketplace.

To take things even further, Maison&Objet Academy is now offering professionals an exclusive monthly web channel dedicated to training and market analysis. On social networks, discoveries continue on a daily basis for a community of nearly one million active participants on Facebook, Instagram, Twitter, LinkedIn, Xing, WeChat and now TikTok.

Spearheading the Paris Capitale de la Création label, Maison&Objet is a catalyst for positioning Paris as a major magnet for international creative talent.



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to access the images.

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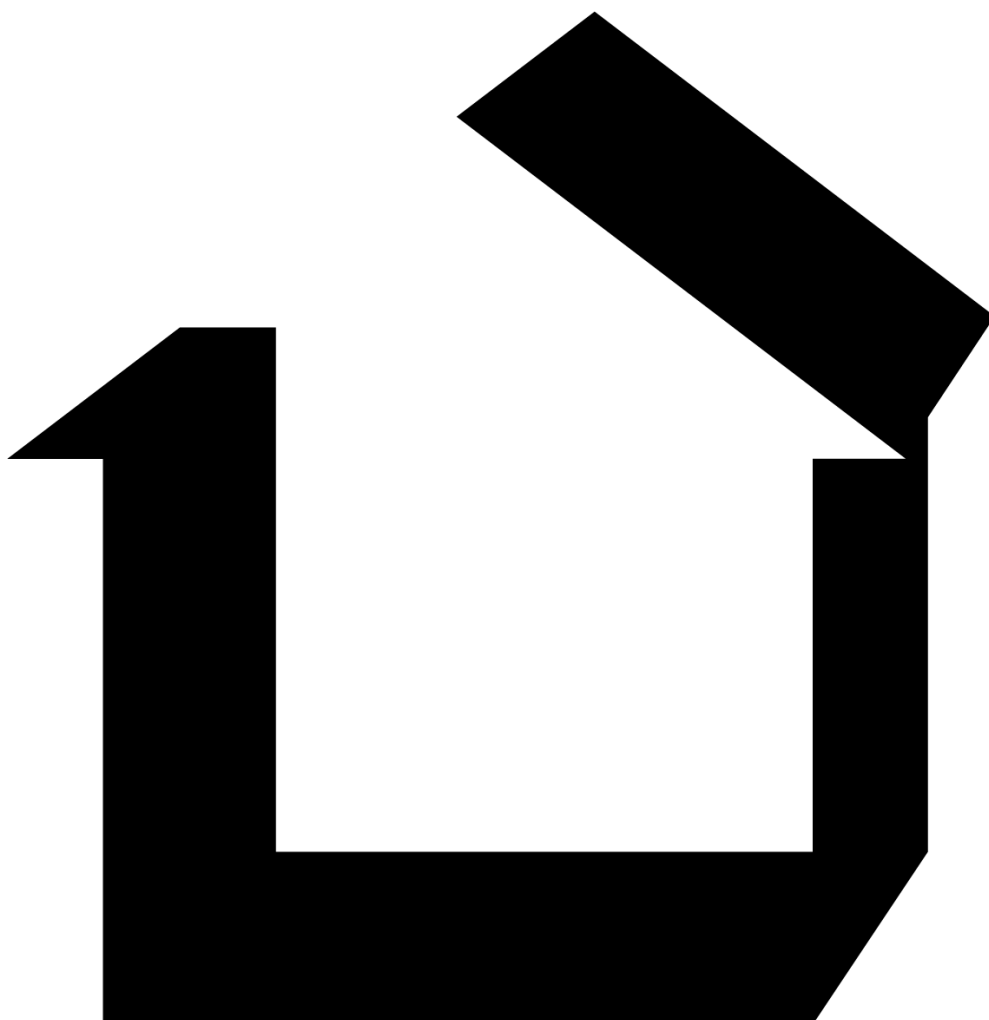
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