

The sound of silence

BANG & OLUFSEN UNVEILS BEOPLAY EQ

—
PRESS RELEASE



Technical Spec.

Product Dimensions (mm)
 22 x 24 x 27 mm (Earbud)
 26 x 77 x 40 mm (Charging Case)

Weight
 Earphones are 8g / 0.28oz
 Case is 50g / 1,76oz.

Microphones
 6 MEMS, omni-directional (beam directional for speech) 2 microphone w. retune noise reduction technology for voice call + 4 microphones for Adaptive ANC

Battery
 Rechargeable lithium-ion battery
 -Capacity right & Left: 85mAh
 Playtime time at 80dB Pink Noise for AAC: 6.5 hours with ANC; 7.5 hours without ANC
 Talk time: up to 5.5hours

Charging case:
 Capacity 340mAh
 Two charges with up to 20 hours playtime* -one charge in earbuds and two additional in a fully charged charging case in AAC playback

Charging time
 Earbuds: 1.5 hours in charging case for a full charge; charging for 20 minutes gives up to 2hours playback.
 USB-C: 1hr 40mins to fully charge charging case
 Wireless (Qi): 1hr 50mins to fully charge the case

Charger
 USB-C & Qi Charger

Loudspeaker
 Electro-dynamic driver, 6.8 mm diameter

Type
 True wireless Stereo (ANC)

Frequency Range
 20 -20,000 Hz

Bluetooth
 Bluetooth 5.2
 10m operating range
 Remembers the last 8 paired devices (Connects to one)

Sound codecs:
 Adaptive
 AAC Codec
 SBC Codec

Certifications
 Made for iPhone (MFi)
 Microsoft Swift Pair

Features

Magnetically activated shutdown when docked in charging case
 Automatic standby after no music streamed for 15 minutes via Bluetooth audio channel (enabled/disabled in the Bang & Olufsen app).
 Bang & Olufsen app interface with Beosonic and listen-in
 Over-The-Air software update via Bluetooth Low Energy (via Bang & Olufsen app)
 Supports Apple watch interface
 Dust protected and water splash proof (IP54 level)

Bang & Olufsen presents Beoplay EQ, the first true wireless earphones with Adaptive Active Noise Cancellation, effectively eliminating surrounding noise and allowing total immersion in Bang & Olufsen’s signature sound. Crafted for luxurious everyday use, the earphones combine cutting-edge technology, comfort and durability, as well as first-class call clarity thanks to beamforming technology. Whether working from home, commuting into the office, or travelling for pleasure, Beoplay EQ is the perfect, pocketable companion for escaping the noise of everyday life.

“When creating Beoplay EQ, we made a commitment to deliver on the expectations of our customers whether they are using their earphones for travel, business or pleasure. The ergonomic earphones have been designed for comfort and provide powerful and authentic sound, making them a must have for design and music lovers. Thanks to the durable aluminium charging case as well as the Adaptive Active Noise Cancellation, Beoplay EQ provides a revolutionary listening experience wherever you go”, says Bang & Olufsen SVP of Product Management Christoffer Poulsen.



EXCELLENT SOUND AND ANC

To achieve the maximum noise-cancelling effect, Bang & Olufsen used an Adaptive ANC that combines Active Noise Cancellation with excellent passive sealing, effectively blocking outside noise. A dedicated ANC DSP chip and six microphones allow for automatic adjustment of ANC levels to create a seamless audio experience. In addition to this, the microphones create the best directional beamforming technology, resulting in crystal clear call and speech quality.

Finely tuned by Bang & Olufsen’s acclaimed sound engineers, Beoplay EQ offers a powerful and authentic listening experience. Users can immerse themselves in music with up to 20 hours of total playtime including charging in the case and 6.5 hours of playtime with ANC turned on.

Finishes

Black Anthracite
Sand Gold Tone

Materials

Aluminium
Silicone
Polymer

In The Box

Charging case with wireless Qi receiver
Earbuds: Left and Right
USB-A/USB-C cable for charging, 0.5m
COMPLY™ Sport 200 tips, Medium size
Silicone tips, 4 sizes
Quick start guide

Pricing & Availability

Beoplay EQ in Black Anthracite
(RRP 399 EUR / 359 GBP / 2999 DKK)
is available in China and Japan on 29th
July and ROW from 19th August.

Beoplay EQ in Sand Gold Tone is available
globally online and in Bang & Olufsen stores
from 19th August.

Thanks to Bang & Olufsen's fast charge feature, Beoplay EQ can be quickly charged for 20 minutes, and the user will get 2 hours of playtime.

PREMIUM DESIGN

The earphones are available in Black Anthracite and Sand Gold Tone. Luxurious yet functional, Beoplay EQ ensure a comfortable and secure fit due to the small and ergonomic shape of the earphones. They are sweat and water resistant and come with interchangeable ear tips in different sizes to suit a range of ears, making them perfect for commutes and long-term wear.

The Qi-certified, wireless charging case is crafted from spacecraft-grade aluminium, creating a supremely robust and luxurious product. The compact case has been designed to be as small as possible to fit easily into a pocket whilst on the go.

FRICITIONLESS INTERACTION

Beoplay EQ's superior technical specifications deliver a seamless wireless experience with aptX adaptive, the latest Bluetooth 5.2 and IP54. The set-up process is even easier on both Android and Apple devices thanks to the inclusion of Microsoft Swift Pair and Made for iPhone licenses.

Follow the conversation

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Twitter, YouTube using #BeoplayEQ

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About Bang & Olufsen

Bang & Olufsen is a luxury audio brand founded in 1925 in Struer, Denmark, by Peter Bang and Svend Olufsen whose devotion and vision remain the foundation for the company. For nearly a century, Bang & Olufsen has been pushing the boundaries of audio technology and the company continues to sit at the forefront of acoustic innovation.

Today, every Bang & Olufsen product is still characterized by the unique combination of beautiful sound, timeless design, and unrivalled craftsmanship. The company's innovative and progressive products are sold worldwide in Bang & Olufsen stores, on bang-olufsen.com and in select retailers. The company employs approximately 900 people and operates in more than 70 markets. Bang & Olufsen's shares are listed on NASDAQ Copenhagen A/S.